

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, Inc.		03/02/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Ecometry Corporation
Street Address:	20700 Swenson Drive
City:	Waukesha
State/Country:	WISCONSIN
Postal Code:	53186
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2217879	EUROMACS
Registration Number:	2309829	MACS III
Registration Number:	2422554	VISUALMACS
Registration Number:	2369957	MACSACCESS
Serial Number:	75568696	WEBORDER
Registration Number:	2318691	SG
Registration Number:	2411594	PREDICTIVE RESPONSE
Registration Number:	2523486	ECOMETRY

CORRESPONDENCE DATA

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900185590

**TRADEMARK
 REEL: 004491 FRAME: 0449**

CH \$215.00 2217879

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Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	33386-2
NAME OF SUBMITTER:	Michael Chen
Signature:	/MC/
Date:	03/04/2011

Total Attachments: 3
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**RELEASE AND REASSIGNMENT OF SECURITY INTEREST IN
TRADEMARKS AND TRADEMARK APPLICATIONS**

Reference is hereby made to that certain Trademark Security Agreement, dated as of May 13, 2005 (the "Agreement"), executed by Ecometry Corporation, a Florida corporation (the "Grantor") in favor of Wells Fargo Foothill, Inc., in its capacity as agent for the lender group (the "Agent"), which was recorded in the United States Patent and Trademark Office on July 26, 2005, at Reel 3128, Frame 0282 pursuant to which the Grantor assigned and granted to Agent a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including those trademarks and trademark applications specifically listed on Exhibit A attached hereto and the goodwill associated therewith (collectively, the "Marks");

WHEREAS, Agent wishes to release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to its security interest in the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Agent hereby releases, retransfers and reassigns to Grantor, without representation or warranty, all of Agent's right, title and interest in and to its security interest in the Marks and the goodwill associated therewith.

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[Signature page to follow.]

IN WITNESS WHEREOF, Agent has executed this Release and Reassignment of Security Interest in Registered Trademarks and Trademark Applications as of this 2nd day of March, 2011.

**WELLS FARGO CAPITAL FINANCE, INC.,
FORMERLY KNOWN AS WELLS FARGO
FOOTHILL, INC.**

By: 
Name: MICHAEL GANANN
Title: VICE PRESIDENT

Release and Reassignment of Security Interest
in Registered Trademarks and Trademark Applications

**TRADEMARK
REEL: 004491 FRAME: 0452**

Exhibit A

Trademark Registration/Applications

COUNTRY	MARK	APP/REG NO.	APP/REG DATE
U.S.	EUROMACS	2,217,879	1/12/99
U.S.	MACS III	2,309,829	1/18/00
U.S.	VISUALMACS	2,422,554	1/23/01
U.S.	MACSACCESS	2,369,957	7/25/00
U.S.	WEBORDER	75568696	
U.S.	SG	2,318,691	2/15/00
U.S.	PREDICTIVE RESPONSE	2,411,594	12/5/00
U.S.	ECOMETRY	2,523,486	12/25/01

Trade Names

Ecometry Corporation
Smith-Gardner & Associates Inc.
Asset Software Corporation
NewHaven Software Corporation