

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Safety Razor Company, LLC		11/23/2010	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Energizer Holdings, Inc.
Street Address:	533 Maryville University Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: MISSOURI

**PROPERTY NUMBERS Total: 95**

Property Type	Number	Word Mark
Serial Number:	71001875	STAR
Serial Number:	71193229	GEM
Serial Number:	71253219	PAL
Serial Number:	71398142	GEM
Serial Number:	71403977	PAREX
Serial Number:	71507019	PERSONNA
Serial Number:	72220312	PERSONNA
Serial Number:	72284877	GEM
Serial Number:	72351831	FLICKER
Serial Number:	72430060	FLICKER
Serial Number:	73080066	TREET
Serial Number:	73166076	SINGLES
Serial Number:	73199277	SKIN-SHIELD
Serial Number:	73231874	THE BUMP FIGHTER

OP \$2390.00 71001875

Serial Number:	73233830	EVER-READY
Serial Number:	73240747	SMITH
Serial Number:	73244333	
Serial Number:	73334749	BUENOS DIAS
Serial Number:	73489385	LADY PERSONNA
Serial Number:	73602454	PERSONNA
Serial Number:	73661928	COMFORT COATED
Serial Number:	73674751	PFB
Serial Number:	73737387	AUTO PLUS
Serial Number:	73773890	MICROCOAT
Serial Number:	73773907	PERSONNA PLUS
Serial Number:	74100431	TRAVELMATE
Serial Number:	74263743	PERSONNA SAFETY SCALPEL
Serial Number:	74263836	PERSONNA MEDICAL
Serial Number:	74417146	DERMABLADE
Serial Number:	74422692	BUMP GUARD
Serial Number:	74455579	PERSONNA PLUS
Serial Number:	74566480	BUMP FIGHTER
Serial Number:	74566481	BURMA SHAVE
Serial Number:	75103488	GEM
Serial Number:	75109149	PIROUETTE
Serial Number:	75113280	DERMASEAL
Serial Number:	75351155	PREMIER COMFORT
Serial Number:	75359718	ACTI-FLEXX
Serial Number:	75375910	TRI-FLEXXX
Serial Number:	75537123	MICRO MATRIX
Serial Number:	75768209	AMERICAN LINE
Serial Number:	75780936	COMFORT TOUCH
Serial Number:	75804053	BLUE THUNDER
Serial Number:	76283722	SMARTEDGE
Serial Number:	76294919	EL PERFILADOR
Serial Number:	76366389	RUBBER GRIP HANDLE FOR GREATER CONTROL
Serial Number:	76514960	MATRIX 3
Serial Number:	76614011	CRYSTAL
Serial Number:	76614501	BURMA-SHAVE

Serial Number:	77077853	PERSONNA
Serial Number:	77101361	VOGUE
Serial Number:	77303960	PERSONNA
Serial Number:	77316796	MAGNUM
Serial Number:	77400756	X5
Serial Number:	77472117	PERSONNA AMERICAN SAFETY RAZOR CO.
Serial Number:	77475468	M5 MAGNUM
Serial Number:	77534621	JEWEL
Serial Number:	77598201	SPEED 5
Serial Number:	77646235	BIOSHAVE
Serial Number:	77671301	BLADEGARD
Serial Number:	77671727	GENTLE TOUCH
Serial Number:	77690732	SHAVE GREEN
Serial Number:	77693856	AUTO CHANGE
Serial Number:	77729232	MAGNUM 3
Serial Number:	77729272	WHISPER
Serial Number:	77803222	E3
Serial Number:	77835742	BURMA-SHAVE
Serial Number:	77869230	ELEGANCE
Serial Number:	77869367	SIMPLY SILKY
Serial Number:	77916531	M5 MAGNUM AIR
Serial Number:	77964964	CAPRI
Serial Number:	77977774	PERSONNA AMERICAN SAFETY RAZOR CO.
Serial Number:	78168506	SPEED 3
Serial Number:	78307827	PERSONNA DERMAGARD
Serial Number:	78309233	SUPREME 3
Serial Number:	78404816	B'KINI RAZOR
Serial Number:	78502726	MYSTIQUE
Serial Number:	78562835	TRI-FLEXXX POWER
Serial Number:	78922567	FLARE
Serial Number:	78964615	BIKINI
Serial Number:	85023964	CROSSOVER
Serial Number:	85034242	NEXGEN
Serial Number:	85034310	ACCUBLADE
Serial Number:	85034332	FRESHPAK

Serial Number:	85049209	CLEANPAK
Serial Number:	85069663	MAGNUM 5
Serial Number:	85097782	HARMONY
Serial Number:	85104882	MOISTURE HALO
Serial Number:	85114305	WELDED
Serial Number:	85114346	CERAMIC COATED
Serial Number:	85126930	PERSONNA COMFORT
Serial Number:	85130288	SONATA
Serial Number:	85145992	GT3
Serial Number:	85146007	GT5
Serial Number:	73737477	LADY PERSONNA PLUS

**CORRESPONDENCE DATA**

Fax Number: (804)698-2007  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 804-775-1071  
Email: rvance@mcguirewoods.com  
Correspondent Name: Robin C. Vance  
Address Line 1: 901 E. Cary Street  
Address Line 4: Richmond, VIRGINIA 23219

ATTORNEY DOCKET NUMBER:	2060246-0002
NAME OF SUBMITTER:	Robin C. Vance
Signature:	/Robin C. Vance/
Date:	03/07/2011

**Total Attachments: 13**  
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## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is executed and delivered as of the 23<sup>rd</sup> day of November, 2010, by American Safety Razor Company, LLC, a Delaware limited liability company located 240 Cedar Knolls Road, Cedar Knolls, New Jersey, 07927, United States of America ("Assignor") in favor of Energizer Holdings, Inc., a Missouri corporation located at 533 Maryville University Drive, St. Louis, Missouri 63141, United States of America ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement (as hereinafter defined).

**WHEREAS**, pursuant to that certain Asset Purchase Agreement, dated as of October 8, 2010 (the "Asset Purchase Agreement"), by and between Assignor and Assignee, Assignor has agreed to assign to Assignee its interest in, and to execute this Assignment to enable Assignee to record the assignment of, the trademarks and trademark applications, and all divisions, renewals, and extensions of the trademarks and trademark applications, in each case listed on Exhibit A hereto (the "Marks");

**NOW, THEREFORE**, in consideration of mutual covenants and agreements set forth below and in the Purchase Agreement, and for other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. **Trademark Assignment.** Assignor hereby irrevocably and unconditionally grants, conveys, transfers, and assigns to Assignee (a) all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by and associated with the Marks, including all common law rights, trademark registration for the Marks, renewals thereof, and any and all trademark and/or service mark rights related thereto and all other rights associated with the portion of the ongoing and existing business to which the Marks pertain, same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; and (b) all rights to income, royalties, and license fees deriving from the Marks, all causes of actions, claims, and rights to damages or profits, arising by reason of past, present and future infringements of the Marks or injury to the goodwill associated with the Marks and the right to sue for and collect such damages, as permitted under the applicable laws for any jurisdiction or country in which such claims may be asserted for the use and benefit of Assignee and its successors, assigns and other legal representatives.

2. **Issuance of Future Trademarks.** Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States whose duty it is to issue trademarks or other evidence or forms of intellectual property protection or applications as aforesaid, to record Assignee as the owner of the Marks.

3. **Assistance.** This Agreement is valid as between the parties as of the date hereof. Assignor agrees to perform, at Assignee's expense, all acts deemed reasonably necessary or

desirable by Assignee to permit and assist Assignee in perfecting and enforcing the full benefits, enjoyment, rights, title and interest throughout the world in all Marks, and the intellectual property rights therein assigned to Assignee hereunder. Such acts may include execution of documents, including any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith reasonably necessary to perfect such benefits, enjoyment, rights, title and interest in Assignee, assistance and cooperation in the registration and enforcement of applicable intellectual property rights or other legal proceedings, including providing documents and materials in the possession or control of Assignor, testifying in any legal proceedings, signing lawful papers and making all lawful oaths at Assignee's expense, and generally doing everything that is reasonably necessary to aid Assignee in obtaining and enforcing proper protection for applicable intellectual property rights.

4. **Attorney in Fact.** If Assignee or its successor or assignee is unable, for any reason, to obtain a signature of Assignor on a document necessary to perfect the transfer or assignment of the Marks, Assignor hereby irrevocably appoints Assignee as Assignor's agent and attorney-in-fact, which appointment is coupled with an interest, to act for and on behalf of Assignor to execute, verify, and file any documents with the same legal force and effect as if executed by Assignor.

5. **General.**

5.1. **Governing Law.** This Assignment shall be construed in accordance with, and governed in all respects by, the internal laws of the State of New York (without giving effect to principles of conflicts of laws). Any legal action or other legal proceeding relating to this Assignment or the enforcement of any provision of this Assignment shall be brought or otherwise commenced exclusively in any state or federal court in and for New York County, New York. Each party expressly and irrevocably consents to the jurisdiction of each such court (and each appellate court thereof).

5.2. **Waiver; Amendment.** Any agreement on the part of a party to any extension or waiver of any provision hereof shall be valid only if set forth in an instrument in writing signed on behalf of such party. A waiver by a party of the performance of any covenant, agreement, obligation, condition, representation or warranty shall not be construed as a waiver of any other covenant, agreement, obligation, condition, representation or warranty. A waiver by any party of the performance of any act shall not constitute a waiver of the performance of any other act or an identical act required to be performed at a later time. This Assignment may not be amended, modified or supplemented except by written agreement of the parties.

5.3. **Severability.** If any provision of this Assignment is held invalid or unenforceable by any court of competent jurisdiction, the other provisions of this Assignment will remain in full force and effect. Any provision of this Assignment held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

5.4. Conflicts. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement the terms and provisions of the Purchase Agreement will govern.

5.5. Construction. This Assignment was negotiated by the parties with the benefit of legal representation and any rule of construction or interpretation otherwise requiring this Assignment to be construed or interpreted against any party shall not apply to any construction or interpretation hereof.

5.6. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same instrument.

**[Signature Page Follows]**

IN WITNESS WHEREOF, each of the parties hereto has executed this Assignment, or has caused this Assignment to be executed on its behalf by a representative duly authorized, all as of the date first above set forth.

**"Assignor"**

American Safety Razor Company, LLC

By: 

Name: J. Andrew Bolt

Title: Executive Vice President

STATE OF New York  
COUNTY OF New York

On this 21<sup>st</sup> day of March, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of American Safety Razor Company, LLC, and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

  
Notary Public  
[SEAL]

**JONATHAN A. LIEBERMAN**  
NOTARY PUBLIC, State of New York  
No. 02163200078  
Qualified in New York County  
Commission Expires July 13, 2013

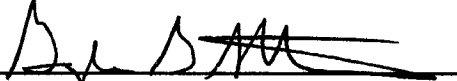
(Signature Page Trademark Assignment)

TRADEMARK  
REEL: 004491 FRAME: 0875



"Assignee"

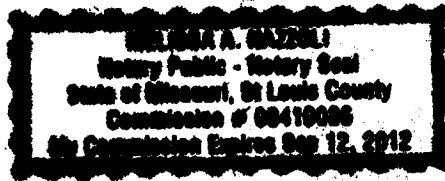
Energizer Holdings, Inc.

By:   
Name: Gayle G. Stratmann  
Title: Vice President and General Counsel

STATE OF Missouri  
COUNTY OF St. Louis

On this 3<sup>rd</sup> day of November, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Energizer Holdings, Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

  
Notary Public  
[SEAL]

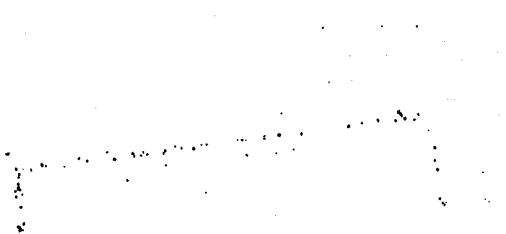


(Signature Page Trademark Assignment)

**Exhibit A**

**Marks**

**(see attached)**



**Energizer Holdings, Inc.**

Trademark Report by Mark  
Country: US  
Status: ACTIVE

Printed: 3/2/2011 Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>ACCUBLADE</b>							
UNITED STATES	T10603US00	5/10/2010	85/034,310			ALLOWED	08
08 - razors and razor blades							
<b>ACTI-FLEXX</b>							
UNITED STATES	005908US	9/19/1997	75/359,718	5/18/1999	2,246,683	REGISTERED	8
8 - Razors and razor blades.							
<b>AMERICAN LINE</b>							
UNITED STATES	007356US	8/5/1999	75/768,209	11/21/2000	2,405,807	REGISTERED	8
8 - Cutting tools and blades for home and industry, namely utility knives and blades therefor, single edge razor blades, pocket knives and blades therefor, carpet knives and blades therefor, roofer's knives and blades therefor, putty knives, scrapers and blades therefor, tapping knives, chisels, strippers and blades therefor, razor knives and blades therefor, carton cutters and blades therefor; cutting tools and blades for hobbies, arts and crafts, namely hobby knives and blades therefor, razor saws and blades therefor, and storage chests for the aforementioned hobby tools and blades							
<b>AUTO CHANGE</b>							
UNITED STATES	T09735US00	3/18/2009	77/693,856	3/30/2010	3,769,511	REGISTERED	08
08 - Cutting tools and blades for home and industry, namely utility knives and blades therefor, single edge razor blades, pocket knives and blades therefor, carpet knives and blades therefor, roofer's knives and blades therefor, putty knives, hand-operated scrapers and blades therefor							
<b>AUTO PLUS</b>							
UNITED STATES	005786US	6/30/1988	73/737,387	11/7/1989	1,564,196	REGISTERED	8
8 - razor blades							
<b>BIKINI (Stylized and Design)</b>							
UNITED STATES	T07419US00	8/31/2006	78/964,615	9/25/2007	3,300,188	REGISTERED	8
8 - Razors and razor blades							
<b>BIOSHAVE</b>							
UNITED STATES	T09636US00	1/9/2009	77/646,235	3/23/2010	3,764,969	REGISTERED	08
08 - razors and razor blades							
<b>B'KINI and design</b>							
UNITED STATES	022918US	4/20/2004	78/404,816	10/3/2006	3,151,675	REGISTERED	8
8 - razors and razor blades							
<b>BLADEGARD</b>							
UNITED STATES	T09698US00	2/16/2009	77/671,301	10/5/2010	3,857,648	REGISTERED	08
08 - dispensers for razor blades							
<b>BLUE THUNDER</b>							
UNITED STATES	007387US	9/20/1999	75/804,053	8/1/2000	2,372,914	REGISTERED	8
8 - Carpet knives and blades therefor							
<b>BUENOS DIAS</b>							
UNITED STATES	005788US	10/29/1981	73/334,749	2/1/1983	1,225,750	REGISTERED	8
8 - razors and razor blades							
<b>BUMP FIGHTER</b>							
UNITED STATES	005773US	8/29/1994	74/566,480	4/28/1998	2,153,977	REGISTERED	3
3 - Facial cleanser, shaving gel, after-shave conditioner, pre-shave moisturizer, skin toner, and pre-shave lotion, namely beard relaxer							

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>BUMP GUARD</b>							
UNITED STATES	005789US	8/10/1993	74/422,692	5/10/1994	1,835,181	REGISTERED	8
8 - Razors, razor blades, disposable razors with a protective foil edge							
<b>BURMA SHAVE</b>							
UNITED STATES	005792US	8/29/1994	74/566,481	12/24/1996	2,025,887	REGISTERED	8
8 - razors and razor blades.							
<b>BURMA-SHAVE</b>							
UNITED STATES	023209US	9/27/2004	76/614,501	11/15/2005	3,014,763	REGISTERED	3,21
3 - shaving soap 21 - shaving brush and shaving mug							
UNITED STATES	T00862US04	9/26/2009	77/835,742			ALLOWED	03
03 - Shaving creams							
<b>CAPRI</b>							
UNITED STATES	T10541US00	3/22/2010	77/964,964	1/11/2011	3,905,712	REGISTERED	08
08 - razors and razor blades							
<b>CERAMIC COATED</b>							
UNITED STATES	T10811US00	8/24/2010	85/114,346			PENDING	08
08 - Razors and razor blades							
<b>CLEANPAK</b>							
UNITED STATES	T10596US00	5/27/2010	85/049,209			ALLOWED	08
08 - Razors and razor blades							
<b>COMFORT COATED</b>							
UNITED STATES	005797US	5/20/1987	73/661,928	1/19/1988	1,472,866	REGISTERED	8
8 - razors and razor blades							
<b>COMFORT TOUCH</b>							
UNITED STATES	007193US	8/20/1999	75/780,936	9/11/2001	2,488,786	REGISTERED	8
8 - Razors and razor blades							
<b>CROSSOVER</b>							
UNITED STATES	T10510US00	4/27/2010	85/023,964			ALLOWED	08
08 - Razors and razor blades							
<b>CRYSTAL</b>							
UNITED STATES	023210US	9/27/2004	76/614,011	4/26/2005	2,943,569	REGISTERED	9
9 - microtome blades							
<b>DERMABLADE</b>							
UNITED STATES	005816US	7/22/1993	74/417,146	11/7/1995	1,933,686	REGISTERED	10
10 - Curved slicing device for transverse incision of skin lesions.							
<b>DERMASEAL</b>							
UNITED STATES	006331US	6/3/1996	75/113,280	8/14/2001	2,478,260	REGISTERED	5
5 - Adhesive wound closure clips							
<b>E3</b>							
UNITED STATES	T09915US00	8/12/2009	77/803,222			ALLOWED	8
8 - razors and razor blades							

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>EL PERFILADOR</b>							
UNITED STATES	010036US	8/3/2001	76/294,919	7/30/2002	2,600,901	REGISTERED	8
8 - Eyebrow grooming razors							
<b>ELEGANCE</b>							
UNITED STATES	T10133US00	11/10/2009	77/869,230			ALLOWED	08
08 - razors and razor blades							
<b>EVER-READY</b>							
UNITED STATES	005819US	10/3/1979	73/233,830	10/13/1981	1,173,295	REGISTERED	21
21 - Shaving Brushes							
<b>FLARE</b>							
UNITED STATES	T06900US00	7/5/2006	78/922,567	2/23/2010	3,753,380	REGISTERED	8
8 - Razors and razor blades							
<b>FLICKER</b>							
UNITED STATES	005824US	2/19/1970	72/351,831	12/1/1970	903,471	REGISTERED	8
8 - Razor Blades.							
<b>FLICKER stylized</b>							
UNITED STATES	005826US	7/17/1972	72/430,060	7/3/1973	0,962,694	REGISTERED	8
8 - Razors and razor blades.							
<b>FRESHPAK</b>							
UNITED STATES	T10601US00	5/10/2010	85/034,332			ALLOWED	08
08 - razors and razor blades							
<b>GEM</b>							
UNITED STATES	005844US	3/4/1924	71/193,229	8/12/1924	0,187,946	REGISTERED	8
8 - Safety razors, safety-razor blades and safety-razor sets							
UNITED STATES	005843US	11/15/1967	72/284,877	5/14/1968	849,020	REGISTERED	8
8 - Razors and razor blades							
UNITED STATES	005842US	10/5/1937	71/398,142	2/15/1938	354,628	REGISTERED	8
8 - Razors, razor blades, safety razors, safety razor blades, safety razor sets for shaving and removing hair from the body.							
UNITED STATES	005775US	5/13/1996	75/103,488	6/16/1998	2,166,321	REGISTERED	10
10 - Surgical blades							
<b>GENTLE TOUCH</b>							
UNITED STATES	T09637US00	2/17/2009	77/671,727	10/13/2009	3,697,061	REGISTERED	08
08 - razors and razor blades							
<b>GT3</b>							
UNITED STATES	T10685US00	10/6/2010	85/145,992			PENDING	08
08 - Razors and razor blades							
<b>GT5</b>							
UNITED STATES	T10686US00	10/6/2010	85/146,007			PENDING	08
08 - Razors and razor blades							
<b>HARMONY</b>							
UNITED STATES	T10711US00	8/2/2010	85/097,782			ALLOWED	08
08 - razors and razor blades							

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>JEWEL</b>							
UNITED STATES	T09443US00	7/30/2008	77/534,621			ALLOWED	08
08 - Razors and razor blades							
<b>LADY PERSONNA</b>							
UNITED STATES	005837US	7/11/1984	73/489,385	7/16/1985	1,348,940	REGISTERED	8
8 - Razors and razor blades							
<b>LADY PERSONNA PLUS</b>							
UNITED STATES	005836US	6/30/1988	73/737,477	5/16/1989	1,538,951	REGISTERED	8
8 - Disposable Razors							
<b>M5 MAGNUM</b>							
UNITED STATES	T08962US00	5/15/2008	77/475,468	5/12/2009	3,620,673	REGISTERED	08
08 - Razors and razor blades							
<b>M5 MAGNUM AIR</b>							
UNITED STATES	T10375US01	1/21/2010	77/916,531			ALLOWED	08
08 - razors and razor blades							
<b>MAGNUM</b>							
UNITED STATES	T08105US00	10/30/2007	77/316,796	5/26/2009	3,627,916	REGISTERED	08
08 - Razor blades; razors							
<b>MAGNUM 3</b>							
UNITED STATES	T09792US00	5/5/2009	77/729,232			ALLOWED	8
8 - razors and razor blades							
<b>MAGNUM 5</b>							
UNITED STATES	T10684US00	6/23/2010	85/069,663			ALLOWED	8
8 - Razors and razor blades							
<b>MATRIX 3</b>							
UNITED STATES	022233US	5/16/2003	76/514,960	5/2/2006	3,087,984	REGISTERED	8
8 - razors and razor blades							
<b>MICRO MATRIX</b>							
UNITED STATES	006908US	8/13/1998	75/537,123	4/17/2001	2,444,811	REGISTERED	8
8 - Razors and razor blades.							
<b>MICROCOAT</b>							
UNITED STATES	005832US	1/10/1989	73/773,890	9/12/1989	1,555,647	REGISTERED	10
10 - Surgical blades							
<b>MOISTURE HALO</b>							
UNITED STATES	T10798US00	8/11/2010	85/104,882			PENDING	08
08 - razors and razor blades							
<b>MYSTIQUE</b>							
UNITED STATES	023273US	10/20/2004	78/502,726	5/16/2006	3,094,284	REGISTERED	8
8 - Razors and razor blades							
<b>NEXGEN</b>							
UNITED STATES	T10602US00	5/10/2010	85/034,242			ALLOWED	08
08 - Razors and razor blades							

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>PAL (stylized)</b>							
UNITED STATES	005857US	8/8/1927	71/253,219	11/29/1927	236,033	REGISTERED	8
8 - Razors							
<b>PAREX</b>							
UNITED STATES	005856US	3/12/1938	71/403,977	7/5/1938	358,335	REGISTERED	8
8 - Safety corn razors and safety corn razor blades							
<b>PERSONNA</b>							
UNITED STATES	005853US	6/3/1965	72/220,312	8/9/1966	812,485	REGISTERED	8
8 - Razors, razor blades, devices for dispensing razor blades							
UNITED STATES	005855US	6/5/1986	73/602,454	12/23/1986	1,421,801	REGISTERED	10
10 - Surgical knives and blades							
UNITED STATES	T00967US03	10/15/2007	77/303,960	11/10/2009	3,709,295	REGISTERED	08
08 - Barber shears, blades for shears, holders for shears and shear blades, barber razors and blades therefor, non-electric hair clippers, thinning shears, hair styling shears, hair cutting scissors and blades therefor, nail clippers, nail scissors, cuticle clippers, cuticle pushers, cuticle scissors, acrylic clippers for cutting and trimming acrylic nails, nail buffers, cushion boards for nailcare, manicure sticks, namely, sticks that function as cuticle removers and pushers, nail files, nippers, hand tools, namely, planers, rasps, tweezers, scissors, come do blackhead and whitehead extractors, eyelash curlers, nose hair trimmers, thinning and texturizing shears, hair shapers							
<b>PERSONNA (Stylized)</b>							
UNITED STATES	005852US	8/7/1946	71/507,019	2/3/1948	0,436,340	REGISTERED	8
8 - Razor blades, utility knives and pocket knives							
<b>PERSONNA AMERICAN SAFETY RAZOR CO. (Design)</b>							
UNITED STATES	T08966US02	5/12/2008	77/977,774	10/6/2009	3,694,134	REGISTERED	08
08 - razors for personal grooming, utility razors, safety razors and barber shears, and blades for the foregoing							
<b>personna AMERICAN SAFETY RAZOR CO. and Design</b>							
UNITED STATES	T08966US00	5/12/2008	77/472,117	4/27/2010	3,781,805	REGISTERED	10
10 - surgical knives, scalpels and blades							
<b>PERSONNA COMFORT</b>							
UNITED STATES	T00973US01	9/15/2010	85/126,930			PENDING	8
8 - Razors and razor blades							
<b>PERSONNA DERMAGARD</b>							
UNITED STATES	022463US	10/1/2003	78/307,827	7/4/2006	3,112,605	REGISTERED	10
10 - surgical blades							
<b>PERSONNA Logo</b>							
UNITED STATES	T07595US00	1/8/2007	77/077,853	10/21/2008	3,521,277	REGISTERED	8
8 - Razors and razor blades							
<b>PERSONNA MEDICAL</b>							
UNITED STATES	005848US	4/8/1992	74/263,836	12/8/1992	1,738,188	REGISTERED	10
10 - Surgical blades, razors, preparation blades and disposable scalpels							
<b>PERSONNA PLUS</b>							
UNITED STATES	005847US	1/10/1989	73/773,907	9/12/1989	1,555,648	REGISTERED	10
10 - Surgical blades							
<b>PERSONNA PLUS and Design</b>							
UNITED STATES	005849US	10/5/1993	74/455,579	10/31/1995	1,930,575	REGISTERED	10
10 - Surgical blades and disposable scalpels							

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>PERSONNA SAFETY SCALPEL</b>							
UNITED STATES	005846US	4/8/1992	74/263,743	5/3/1994	1,834,518	REGISTERED	10
10 - Surgical knives and scalpels.							
<b>PFB</b>							
UNITED STATES	005845US	7/27/1987	73/674,751	3/1/1988	1,478,335	REGISTERED	8
8 - Razors and razor blades							
<b>PIROUETTE</b>							
UNITED STATES	005776US	5/24/1996	75/109,149	4/14/1998	2,151,312	REGISTERED	8
8 - Hairshaper razor for the barber and beauty trade							
<b>PREMIER COMFORT</b>							
UNITED STATES	006207US	9/3/1997	75/351,155	11/9/1999	2,291,434	REGISTERED	8
8 - Razors and razor blades							
<b>RUBBER GRIP HANDLE FOR GREATER CONTROL (and Design)</b>							
UNITED STATES	021452US	2/4/2002	76/366,389	3/25/2003	2,699,891	REGISTERED	8
8 - Razors and razor blades							
<b>SHAVE GREEN</b>							
UNITED STATES	T09727US00	3/13/2009	77/690,732	5/11/2010	3,786,779	REGISTERED	08
08 - razors and razor blades							
<b>SIMPLY SILKY</b>							
UNITED STATES	T10131US00	11/10/2009	77/869,367			ALLOWED	08
08 - razors and razor blades							
<b>SINGLES</b>							
UNITED STATES	005807US	3/27/1977	73/166,076	2/12/1980	1,130,696	REGISTERED	8
8 - Disposable safety razors							
<b>SKIN-SHIELD</b>							
UNITED STATES	005806US	1/8/1979	73/199,277	5/27/1980	1,136,030	REGISTERED	8
8 - Razors and razor blades							
<b>SMARTEDGE</b>							
UNITED STATES	009239US	7/12/2001	76/283,722	1/7/2003	2,671,407	REGISTERED	8
8 - Hand tools and blades for home and industry, namely, utility knives and blades therefor, scrapers and blades therefor, razor knives and blades therefor, carton cutters and blades therefor, and multi-purpose hand tools comprised of cutting blades and knives, which tools function as openers, scrapers, cutters, and trimmers							
<b>SMITH</b>							
UNITED STATES	005805US	11/28/1979	73/240,747	7/14/1981	1,160,680	REGISTERED	8
8 - Razor blades							
<b>SONATA</b>							
UNITED STATES	T10836US00	9/15/2010	85/130,288			PENDING	08
08 - Razors and razor blades							



COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>SPEED 3</b>							
UNITED STATES	0218907US	9/27/2002	78/168,506	12/30/2003	2,801,500	REGISTERED	8
	8 - razors and razor blades						
<b>SPEED 5</b>							
UNITED STATES	T09565US00	10/22/2008	77/598,201			ALLOWED	08
	08 - razors and razor blades						
<b>STAR (and an outline of a star)</b>							
UNITED STATES	005804US	4/17/1905	71/001,875	5/21/1907	62,752	REGISTERED	8
	8 - Safety razors and razor blades						
<b>SUPREME 3</b>							
UNITED STATES	022489US	10/3/2003	78/309,233	8/7/2007	3,276,097	REGISTERED	8
	8 - razors and razor blades						
<b>SWIRL DESIGN</b>							
UNITED STATES	005803US	12/27/1979	73/244,333	11/16/1982	1,216,432	REGISTERED	8
	8 - Razors						
<b>THE BUMP FIGHTER</b>							
UNITED STATES	005802US	9/18/1979	73/231,874	8/17/1982	1,205,175	REGISTERED	8
	8 - Razors and razor blades						
<b>TRAVELMATE</b>							
UNITED STATES	005801US	9/26/1990	74/100,431	12/19/1995	1,943,062	REGISTERED	8
	8 - Razors and blades.						
<b>TREET</b>							
UNITED STATES	005800US	3/12/1976	73/080,066	10/5/1976	1,049,409	REGISTERED	8
	8 - Razors and razor blades						
<b>TRI-FLEXXX</b>							
UNITED STATES	006381US	10/20/1997	75/375,910	5/2/2000	2,347,524	REGISTERED	8
	8 - Razors and razor blades						
<b>TRI-FLEXXX POWER</b>							
UNITED STATES	023910US	2/8/2005	78/562,835	8/29/2006	3,137,104	REGISTERED	8
	8 - Electric razors and razor blades						
<b>VOGUE</b>							
UNITED STATES	T07621US00	2/7/2007	77/101,361	12/4/2007	3,349,224	REGISTERED	8
	8 - Razors and razor blades						
<b>WELDED</b>							
UNITED STATES	T10810US00	8/24/2010	85/114,305			PENDING	08
	08 - Razors and razor blades						
<b>WHISPER</b>							
UNITED STATES	T01039US01	5/5/2009	77/729,272			ALLOWED	08
	08 - razors and razor blades						
<b>X5</b>							
UNITED STATES	T08336US00	2/19/2008	77/400,756			ALLOWED	08
	08 - razors and razor blades						