

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kwenti Inc		01/31/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Storify Inc		
Street Address:	717 Market St		
Internal Address:	Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85074376	STORIFY	
CORRESPONDENCE DATA			
Fax Number:	(650)989-2131		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6509658731		
Email:	trademarks@rajpatent.com		
Correspondent Name:	Raj Abhyanker P.C.		
Address Line 1:	1580 W El Camino Real		
Address Line 2:	Suite 8		
Address Line 4:	Mountain View, CALIFORNIA 94040		
ATTORNEY DOCKET NUMBER:	23351		
NAME OF SUBMITTER:	Raj Abhyanker		
Signature:	/Raj Abhyanker/		

OP \$40.00 85074376

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**TRADEMARK
 REEL: 004492 FRAME: 0263**

Date:

03/08/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 31st day of January, 2011 by Kwenti Inc, a company previously incorporated under the laws of Delaware, having principal place of business at 1047 Fell Street, San Francisco, CA 94117, (hereinafter referred to as “ASSIGNOR”), acting through Burt Herman, its former CEO;

IN FAVOR OF

Storify Inc, (hereinafter referred to as “ASSIGNEE”), a company incorporated under the laws of Delaware that was previously known as Kwenti Inc., having principal place of business at 717 Market St., Suite 300, San Francisco, CA 94103.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications registered with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
STORIFY	WORD MARK	85074376	06/29/2010	NON-FINAL OFFICE ACTION-- OUTGOING

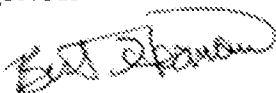
AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$1, agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

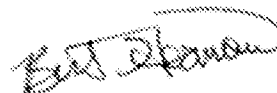
IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



Burt Herman, on behalf of
Kwenti, Inc

ASSIGNEE



Burt Herman on behalf of
Storify, Inc