

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| J & P Cycles, Inc. | | 01/01/2011 | CORPORATION: IOWA |
| RECEIVING PARTY DATA | | | |
| Name: | J&P Cycles, LLC | | |
| Street Address: | 13225 Circle Drive | | |
| City: | Anamosa | | |
| State/Country: | IOWA | | |
| Postal Code: | 52205 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85174317 | J&P CYCLES | |
| Registration Number: | 2027275 | J&P CYCLES | |
| Registration Number: | 2028995 | J & P CYCLES | |
| Registration Number: | 2024131 | KEEPING THE WORLD ON 2 WHEELS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (612)573-2005 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 612-573-2000 | | |
| Email: | jmweyrauch@dbclaw.com | | |
| Correspondent Name: | John M. Weyrauch | | |
| Address Line 1: | 100 South Fifth Street | | |
| Address Line 2: | Suite 2250 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |
| ATTORNEY DOCKET NUMBER: | J1103 | | |
| NAME OF SUBMITTER: | John M. Weyrauch | | |

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TRADEMARK
REEL: 004492 FRAME: 0281

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| Signature: | /John M. Weyrauch/ |
| Date: | 03/08/2011 |
| Total Attachments: 0 | |

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