

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patisfrance-Puratos		02/28/2011	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Puratos, N.V.		
Street Address:	Industrialaan 25		
City:	1702 Groot-Bijgaarden		
State/Country:	BELGIUM		
Entity Type:	CORPORATION: BELGIUM		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	1444314	P PATISFRANCE	
Registration Number:	2267423	ELFROY	
Registration Number:	2895119	CRISP'BEE	
Registration Number:	2930821	PATIS'OMALT	
Registration Number:	2938189	PATIS'MOUSSE	
Registration Number:	2957231	JOSIANE	
Registration Number:	2957232	PRALINOR	
Registration Number:	3001148	CROUSTICREP	
Registration Number:	3003800	ELSAY	
Registration Number:	3003892	FRUIDEAL	
Registration Number:	3010821	PATIS'AROME	
Registration Number:	3013146	FRIANVIT	
Registration Number:	3017451	PRALIREX	
Registration Number:	3026835	DECOFONDANT	
Registration Number:	3026836	VICTOR	

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Registration Number:	3031463	GELNAP
Registration Number:	3037590	SUPERPOMME
Registration Number:	3044629	FRANGIMIX
Registration Number:	3044630	STARFRUIT
Registration Number:	3053212	GENMIX
Registration Number:	3078535	VEGA
Registration Number:	3088862	FONDANTE
Registration Number:	3094928	MARMOR
Registration Number:	3119123	STARFIX
Registration Number:	3125646	GELSTAR
Registration Number:	3144192	GARNICO

CORRESPONDENCE DATA

Fax Number: (617)742-4214
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (617) 573-4700
Email: ptotvs@nelsonmullins.com
Correspondent Name: Nelson Mullins Riley & Scarborough LLP
Address Line 1: One Post Office Square
Address Line 2: Thomas V. Smurzynski
Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER: PUK-045

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Thomas V. Smurzynski

Signature: /thomas v. smurzynski/

Date: 03/08/2011

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Patisfrance-Puratos, a corporation organized and existing under the laws of France, and having a principal place of business at 46 Rue de Montlhery, Rungis, FRANCE 94150 (hereinafter, "Assignor") has used the trademarks, and owns the registrations thereof, set out in Attachment A.

WHEREAS, Puratos, N.V., a corporation organized and existing under the laws of Belgium, and having a principal place of business at Industrialaan 25, 1702 Groot-Bijgaarden, BELGIUM (hereinafter, "Assignee") is desirous of acquiring said marks, the registrations thereof and the good will of the business symbolized by said marks.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the said registrations, and in and to any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of said marks, for past and future acts of unfair competition related to said marks, and for any and all other past and future acts related to said mark and giving rise to any remedy by statute or otherwise.

This assignment is effective February 28, 2011.

PATISFRANCE-PURATOS

By _____

Name: *Valls Emic*

Title: *General Manager*

TRADEMARK

REEL: 004492 FRAME: 0290

ATTACHMENT A

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
1,444,314	P PATISFRANCE	June 23, 1987
2,267,423	ELFROY	August 3, 1999
2,895,119	CRISP'BEE	October 19, 2004
2,930,821	PATIS'OMALT	March 8, 2005
2,938,189	PATIS'MOUSSE	April 5, 2005
2,957,231	JOSIANE	May 31, 2005
2,957,232	PRALINOR	May 31, 2005
3,001,148	CROUSTICREP	September 27, 2005
3,003,800	ELSAY	October 4, 2005
3,003,892	FRUIDEAL	October 4, 2005
3,010,821	PATIS'AROME	November 1, 2005
3,013,146	FRIANVIT	November 8, 2005
3,017,451	PRALIREX	November 22, 2005
3,026,835	DECOFONDANT	December 13, 2005
3,026,836	VICTOR	December 13, 2005
3,031,463	GELNAP	December 20, 2005
3,037,590	SUPERPOMME	January 3, 2006
3,044,629	FRANGIMIX	January 17, 2006
3,044,630	STARFRUIT	January 17, 2006
3,053,212	GENMIX	January 31, 2006
3,078,535	VEGA	April 11, 2006
3,088,862	FONDANTE	May 2, 2006
3,094,928	MARMOR	May 23, 2006
3,119,123	STARFIX	July 25, 2006
3,125,646	GELSTAR	August 8, 2006
3,144,192	GARNICO	September 19, 2006