

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DLR Management, LLC		02/18/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	DLR Licensing, LLC		
Street Address:	611 Commerce Street, Suite 3100		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1629585	DICK'S LAST RESORT	
Registration Number:	1412694	DICK'S LAST RESORT YOU CAN'T KILL A MAN BORN TO HANG!	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Thomas C. Bacon		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 2:	Jeffer Mangels Butler & Mitchell LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	70385-1001/1005		
NAME OF SUBMITTER:	Thomas C. Bacon		

CH \$65.00 1629585

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TRADEMARK
 REEL: 004492 FRAME: 0424

Signature:	/thomas c. bacon/
Date:	03/08/2011
Total Attachments: 3 source=TM Assignment (signed) - DLR Management LLC to DLR Licensing LLC#page1.tif source=TM Assignment (signed) - DLR Management LLC to DLR Licensing LLC#page2.tif source=TM Assignment (signed) - DLR Management LLC to DLR Licensing LLC#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, DLR MANAGEMENT, LLC, a Delaware limited liability company, having its principal address at 611 Commerce St., Suite 3100, Nashville, Tennessee 37203, United States of America ("Assignor"), is the owner of the marks listed in Exhibit A attached hereto and incorporated herein by this reference (collectively hereinafter referred to as the "Marks), the goodwill associated therewith, as well as the applications and registrations therefor (the "Registrations"), listed in Exhibit A attached hereto and incorporated herein by this reference.

WHEREAS, DLR LICENSING, LLC, a Delaware limited liability company, having its principal address at 611 Commerce St., Suite 3100, Nashville, Tennessee 37203, United States of America, is a successor to the Assignor's business ("Assignee"), and desires to acquire all of Assignor's right, title and interest in and to the Marks, the portion of the business to which the Marks pertain and the goodwill represented by the Marks.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Marks and the portion of the Assignor's existing and ongoing business to which the Marks pertain, and the goodwill represented by the Marks, together with the right to bring and prosecute any claims or causes of action for past infringement of the Marks.

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The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

IN WITNESS WHEREOF, this Assignment is effective as of February 18, 2010.

Assignor

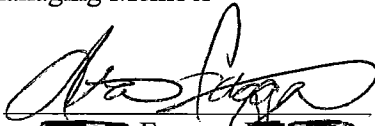
DLR MANAGEMENT, LLC

a Delaware limited liability company

By: DLR Restaurants, LLC
a Delaware limited liability company,
its sole Member

By: DLR INVESTORS, LP
a Delaware limited partnership,
as Managing Member

By: TPCP INVESTMENTS XXII, LLC,
a Delaware limited liability company,
as Managing Member

By: 
~~_____~~ Faggen, ~~_____~~
Ivan Executive Vice President

Assignee

DLR LICENSING, LLC

a Delaware limited liability company

By: DLR Restaurants, LLC
a Delaware limited liability company,
its sole Member

By: DLR INVESTORS, LP
a Delaware limited partnership,
as Managing Member

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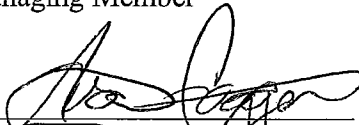
By: 
~~_____~~ Faggen, ~~_____~~
Ivan Executive Vice President

Exhibit A

<i>Mark</i>	<i>Country</i>	<i>Appl. No./Appl. Date</i>	<i>Reg. No./Reg. Date</i>
DICK'S LAST RESORT	United States	74/012,713 December 19, 1989	1,629,585 December 25, 1990
<p>[DICK'S LAST RESORT YOU CAN'T KILL A MAN BORN TO HANG!]</p>	United States	73/574,615 December 23, 1985	1,412,694 October 7, 1986