

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gartner Studios, Inc.		03/04/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Simple Print, LLC		
Street Address:	3433 Broadway Street NE		
Internal Address:	Suite 501		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55413		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3142643	SIMPLEPRINT	
CORRESPONDENCE DATA			
Fax Number:	(612)335-1657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-335-1448		
Email:	eric.paulsrud@leonard.com		
Correspondent Name:	Eric D. Paulsrud		
Address Line 1:	150 South 5th Street		
Address Line 2:	Suite 2300		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	67032.00001		
NAME OF SUBMITTER:	Eric D. Paulsrud		
Signature:	/Eric D. Paulsrud/		

OP \$40.00 3142643

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**TRADEMARK
 REEL: 004492 FRAME: 0435**

Date:

03/08/2011

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made and entered into as of March 4, 2011, by and between Gartner Studios, Inc., a Minnesota corporation ("Assignor"), and Simple Print, LLC, a Minnesota limited liability company ("Assignee").

WHEREAS, Assignor is and hereby represents and warrants that it is the sole and exclusive owner of the entire right, title and interest in, to and under that United States trademark identified and set forth on Schedule A hereto (the "Trademark");

NOW, THEREFORE, for good and valuable consideration, including payment of \$10.00 by Assignee to Assignor on the date hereof, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby sell, assign and transfer unto Assignee all right, title, and interest in and to the Trademark, together with any and all goodwill symbolized by the Trademark, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademark and the right to collect damages therefor. Assignor further agrees that upon request, it shall execute any and all documents necessary to vest all rights, title and interest in and to the Trademark set forth in Schedule A.

2. Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as owner of the Trademark, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

3. This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

[Signature page follows]

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by its undersigned duly authorized officers.

ASSIGNOR:

GARTNER STUDIOS, INC.

By: [Signature]
Name: Greg Gartner
Its: CEO

STATE OF MINNESOTA)
)ss.
COUNTY OF Washington

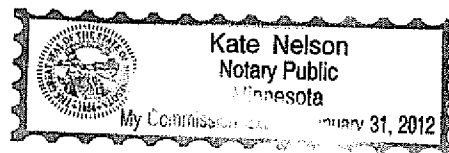
The foregoing instrument was acknowledged before me this 4 day of March, 2011, by Greg Gartner, the CEO of Gartner Studios, Inc., a Minnesota corporation, on behalf of such company.

[Signature]
Notary Public

ASSIGNEE:

SIMPLE PRINT, LLC

By: [Signature]
Name: Daniel Dolan
Its: Chief Manager



SCHEDULE A

TRADEMARK

Mark	Country	Reg. No.	Reg. Date
SIMPLEPRINT	United States	3,142,643	September 12, 2006