

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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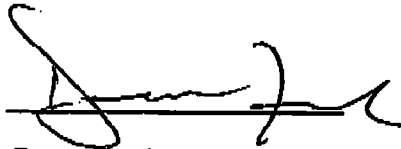
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dean Ford		02/15/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Candice Imwalle		
Street Address:	16070 N 113th Way		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85171908	LEAN VITALITY-THE AGE DEFYING FAT BURNER	
CORRESPONDENCE DATA			
Fax Number:	(480)323-2644		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	megan@eecpa.com		
Correspondent Name:	Candice Imwalle		
Address Line 1:	16070 N 113th Way		
Address Line 4:	Scottsdale, ARIZONA 85255		
NAME OF SUBMITTER:	Candice Imwalle		
Signature:	/Candice Imwalle/		
Date:	03/08/2011		
Total Attachments: 1 source=Signed Assignment of Trademark Rights - Lean Vitality - the Age Defying Fat Burner#page1.tif			

OP \$40.00 85171908

ASSIGNMENT OF TRADEMARK RIGHTS

Dean Ford, an individual with residence at 1532 Prospect Ave., Hermosa Beach, CA 90254, ("The Assignor") hereby assigns and transfers without recourse his ownership to the trademark Lean Vitality-The Age Defying Fat Burner, serial no. 85171908, to Candice Imwalle, an individual with residence at 16070 N 113th Way, Scottsdale, AZ 85255, ("The Assignee"). The Assignee will have full ownership of the trademark.

Dated this 15 day of February, 2011.



Dean Ford