

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penton Media, Inc.		11/28/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Harbor Communications, LLC		
Street Address:	19111 Detroit Rd.		
City:	Rocky River		
State/Country:	OHIO		
Postal Code:	44116		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3401624	CONVENIENCE STORE DECISIONS	
CORRESPONDENCE DATA			
Fax Number:	(216)373-5697		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	216 401 6469		
Email:	gkinder@gordonkinder.com		
Correspondent Name:	Gordon D. Kinder		
Address Line 1:	2231 Delamere Dr.		
Address Line 4:	Cleveland Hts., OHIO 44106		
ATTORNEY DOCKET NUMBER:	HARB T 1106		
NAME OF SUBMITTER:	Gordon D. Kinder		
Signature:	/Gordon D. Kinder/		
Date:	03/08/2011		

OP \$40.00 3401624

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TRADEMARK
 REEL: 004492 FRAME: 0635

Total Attachments: 4

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EXHIBIT C

IP ASSIGNMENT

Assignment of Servicemarks and Trademarks

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS made as of the 28th day of November, 2007, by Penton Media, Inc., a Delaware corporation with its principal place of business at 249 W. 17th Street, 4th Floor, New York, NY 10011 and 1300 East 9th Street, Cleveland, OH 44114 ("Assignor"), to Harbor Communications, LLC, a Delaware Limited Liability Company with its principal place of business at 1991 Crocker Rd. Suite 200, Westlake, OH ("Assignee").

RECITAL

Assignee and Assignor are parties to an Asset Purchase Agreement dated as of November 28th, 2007 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Purchased Assets (as defined in the Agreement), including without limitation the servicemarks, trademarks and trade names of Assignor included within the Purchased Assets.

Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names included within the Purchased Assets and listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made.

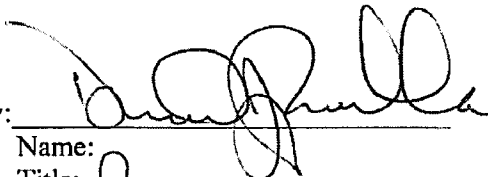
Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

Penton Media, Inc.

By: _____
Name:
Title:

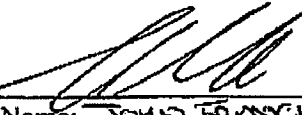
HARBOR COMMUNICATIONS, LLC

By: 
Name:
Title: *President*

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Servicemarks and Trademarks shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Servicemarks and Trademarks as of the date first above written.

Penton Media, Inc.

By: 
Name: JOHN FRANCIS
Title: CEO

HARBOR COMMUNICATIONS, LLC

By: _____
Name:
Title:

SCHEDULE A
Registered Servicemarks and Trademarks

Convenience Store Decisions Registration No. 77-260370 Registration Date 8/21/07

Unregistered Servicemarks and Trademarks

Any