

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SALSAS DE JALISCO CACU, S.A. DE C.V.		02/16/2011	CORPORATION: MEXICO

**RECEIVING PARTY DATA**

Name:	CORPORATIVO DE MARCAS GJB, S.A. DE C.V.
Street Address:	Rio Churubusco No. 213
City:	Colonia Granjas Mexico, D.F.
State/Country:	MEXICO
Postal Code:	08400
Entity Type:	CORPORATION: MEXICO

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	1162128	VIUDA DE SANCHEZ
Registration Number:	3287273	VIUDA DE SANCHEZ

**CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	8004208
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**DOMESTIC REPRESENTATIVE**

Name:

**900185929**

**TRADEMARK  
 REEL: 004493 FRAME: 0309**

**CH \$65.00 1162128**

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Victor M. Tannenbaum
Signature:	/VMT/
Date:	03/09/2011
Total Attachments: 1 source=Viuda de Sanchez 1162128 & 3287273 Deed#page1.tif	

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, SALSAS DE JALISCO CACU, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Rio Churubusco No. 213, Colonia Granjas Mexico, Mexico, D.F. 08400, Mexico (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark(s) registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office:

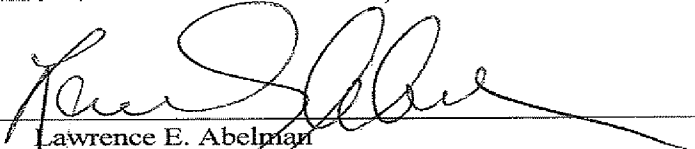
<u>Trademark</u>	<u>Number</u>
VIUDA DE SANCHEZ	1162128
VIUDA DE SANCHEZ	3287273

AND WHEREAS, CORPORATIVO DE MARCAS GJB, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Rio Churubusco No. 213, Colonia Granjas Mexico, Mexico, D.F. 08400, Mexico (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark(s), trademark registration(s) and trademark application(s), together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 16<sup>TH</sup> day of FEBRUARY, 2014

SALSAS DE JALISCO CACU, S.A. DE C.V.

(By)   
 (Title) Lawrence E. Abelman  
 Authorized Signatory