

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| York Merger Square 2009 Corp. | | 12/06/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | WPP Properties | | |
| Composed Of: | COMPOSED OF Young & Rubicam Inc., a Delaware corporation; and Y&R Properties Holding One LLC, a Delaware limited liability company | | |
| Street Address: | 100 Park Avenue | | |
| Internal Address: | 4th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10017 | | |
| Entity Type: | PARTNERSHIP: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1888792 | TAXI | |
| Registration Number: | 2818654 | TAXI | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)468-4888 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-468-4800 | | |
| Email: | jkatz@dglaw.com | | |
| Correspondent Name: | Jeffrey C. Katz, Esq. | | |
| Address Line 1: | 1740 Broadway | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 3032-1378-0 TS | | |
| NAME OF SUBMITTER: | Jeffrey C. Katz | | |

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 REEL: 004493 FRAME: 0372

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| Signature: | /jeffrey c. katz/ |
| Date: | 03/09/2011 |
| Total Attachments: 1 source=assignment#page1.tif | |

ASSIGNMENT

WHEREAS, York Merger Square 2009 Corp., a corporation of the State of Delaware (hereinafter "Assignor"), is the owner of the marks listed below which are or were registered in the United States Patent and Trademark Office:


| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|--------------------|--------------------------------|---------------------------------|
| TAXI | 1,888,792 | April 11, 1995 |
| TAXI & Design | 2,818,654 | March 2, 2004 |

WHEREAS, WPP Properties, a Delaware Partnership, with an address at 100 Park Avenue 4th Floor, New York, NY 10017 (hereinafter "Assignee"), is desirous of acquiring said marks and said registrations thereof.


THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 6th day of December 2010.

York Merger Square 2009 Corp.

By: 
Name: Tom Lobene
Title: Treasurer

WPP Properties

By: 
Name: Kevin Farewell
Title: Secretary

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