

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	
Execution Date		Entity Type	
CBS Broadcasting Inc.		CORPORATION: NEW YORK	
04/16/2007			
RECEIVING PARTY DATA			
Name:	WFRV and WJMN Television Station, Inc.		
Street Address:	12300 Liberty Boulevard		
Internal Address:	c/o Liberty Media Corporation		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2332286	WFRV	
CORRESPONDENCE DATA			
Fax Number:	(303)298-0940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-299-8424		
Email:	bwolf@sah.com		
Correspondent Name:	Brian T. Wolf		
Address Line 1:	633 17th Street, Suite 3000		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Brian T. Wolf		
Signature:	/Brian T. Wolf/		
Date:	03/09/2011		
Total Attachments: 4			

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment"), dated as of April 16, 2007, is made by CBS BROADCASTING INC. ("Grantor"), in favor of WFRV AND WJMN TELEVISION STATION, INC. ("Grantee"), the recipient of certain assets of Grantor pursuant to a Contribution Agreement dated as of April 16, 2007 (the "Contribution Agreement").

Under the terms of the Contribution Agreement, Grantor has conveyed, transferred and assigned to Grantee, among other assets, the Trademark Assets (as defined below).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Assignment. Grantor hereby conveys, transfers and assigns to Grantee all of Grantor's right, title and interest in and to the following (the "Trademark Assets"):
  - (a) the trademark registration(s) and application(s) set forth in Schedule 1 hereto, together with the goodwill symbolized thereby and all issuances, extensions and renewals thereof;
  - (b) all rights of any kind whatsoever of Grantor accruing under the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
  - (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
  - (d) any and all claims, with respect to any of the foregoing, for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Recordation. Grantor authorizes the Commissioner for Trademarks and any other national, federal and state government officials to record and register this Assignment upon request by Grantee.
3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy hereof.

4. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of laws of any jurisdiction other than those of the State of New York.

[remainder of page intentionally blank; signatures on following page]

IN WITNESS WHEREOF, Grantor has duly executed and delivered this Assignment as of the date first above written.

CBS BROADCASTING INC.

By: Rebecca Borden  
Name: Rebecca Borden  
Title: Vice President / Assistant Secretary

AGREED TO AND ACCEPTED:

WFRV AND WJMN TELEVISION  
STATION, INC.

By: David J.A. Flowers  
Name: David J.A. Flowers  
Title: Senior Vice President &  
Treasurer

**SCHEDULE 1**

Trademark

WFRV (Federal Registration Number 2332286)

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