

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carolyn M. Dillinger		03/08/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	READY, SET, READ, INC.		
Street Address:	65 Enterprise		
City:	Aliso Viejo		
State/Country:	CALIFORNIA		
Postal Code:	92656		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85012867	READY, SET, READ	
CORRESPONDENCE DATA			
Fax Number:	(949)855-6371		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-855-1246		
Email:	trademark@stetinalaw.com		
Correspondent Name:	James C. Yang		
Address Line 1:	75 Enterprise		
Address Line 2:	Ste. 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	VCLRK-001T		
NAME OF SUBMITTER:	James C. Yang		
Signature:	/jcy/		
Date:	03/09/2011		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, CAROLYN M. DILLINGER, an individual and United States citizen, having a principal place of business at 65 Enterprise, Aliso Viejo, California 92656, (hereinafter "ASSIGNOR"), is the applicant of the trademark application for "READY, SET, READ" which trademark application was filed in the United States Patent and Trademark Office under Trademark Application No. 85/012,867 on April 13, 2010; and

WHEREAS, READY, SET, READ, INC., a California corporation, with a mailing address of 65 Enterprise, Aliso Viejo, California 92656 (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title, and interest to said trademark and trademark application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark in the above-identified application thereof.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal this 8th day of March, 2011.

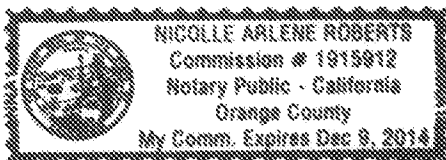
ASSIGNOR: CAROLYN M. DILLINGER

By: [Signature]
Name: Carolyn M. Dillinger
Title: Applicant

State of CA)
) ss:
County of Orange)

On this 8 day of March, 2011, before me, NICOLLE ARLENE ROBERTS, a Notary Public in and for the State and County aforesaid, personally appeared Carolyn M. Dillinger, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument and acknowledged the same to be his/her/their free act and deed.

SEAL:



[Signature]
Notary Public