

02/23/2011



103618289

To the Director of the U S Patent and Tr.

... record the attached documents or the new address(es) below

2-16-11

1. Name of conveying party(ies):

ALAN RUSS GOTTLIEB

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 9, 2011

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: GOCLEAR LLC

Internal _____

Address: _____

Street Address: 588 Sutter Street, # 433

City: San Francisco

State: California

Country: USA Zip: 94102

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship California USA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

Serial No. 85/065,174; Serial No. 85/065,205; and Serial No. 85/064,418

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: H. Jay Spiegel

Internal Address: _____

Street Address: P.O. Box 11

City: Mount Vernon

State Virginia Zip: 22121

Phone Number: 703-619-0101

Fax Number: 703-619-0110

Email Address: jayspiegel@aol.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 120.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 02/23/2011 PROLLINS-0000006 85065174

Authorized User Name _____



02-16-2011

U.S. Patent 120.00-00

9. Signature:

H. Jay Spiegel
Signature

February 15, 2011
Date

H. Jay Spiegel
Name of Person Signing

Total number of pages including cover sheet, attachments, and document 3

ASSIGNMENT

Whereas, ALAN RUSS GOTTLIEB, a Sole Proprietor and Citizen of the United States of America, whose address is 45 Sanders Ranch Road, Moraga, CA 94556, is the owner of the Trademarks covered by the following United States Trademark Application Serial Nos.: 85/065,174 for the mark "GO CLEAR LOGO" (filed on June 17, 2010); 85/065,205 for the mark "GOCLEAR" (filed on June 17, 2010); and 85/064,418 for the mark "THE CLEAR GIFT FOR YOUR SKIN" (filed on June 16, 2010), hereinafter referred to as the "Trademarks"; and

Whereas, GOCLEAR LLC, a corporation of the State of California, having a place of business at 588 Sutter Street, # 433, San Francisco, CA 94102-1102, is desirous of acquiring said Trademarks; and

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, ALAN RUSS GOTTLIEB does hereby assign to GOCLEAR LLC all right, title, and interest in and to the Trademarks and the goodwill of the business symbolized thereby.


By ALAN RUSS GOTTLIEB
Sole Proprietor

State of California

County of Contra Costa

On this 9th day of February, 2011, before me appeared ALAN RUSS GOTTlieb, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.



Robert Martin
Notary Public

My Commission Expires: Aug - 14th 2014