

TO: THERESA FRITZ CAMORIANO COMPANY: 8225 SHELBYVILLE ROAD

Resub

3/14/11

03/14/2011



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Electronic Version v1.1

Stylesheet Version v1.1



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AST/ACME, INC.		08/17/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	ENGAGE IN-STORE, LLC, a Kentucky Limited Liability company		
Street Address:	118 Rochester Drive		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40214		
Entity Type:	LIMITED LIABILITY COMPANY: Kentucky		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3006542	CART-TV	
CORRESPONDENCE DATA			
Fax Number:	(502)426-1167		
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.			
Phone:	502-423-9850		
Email:	resa@inventky.com		
Correspondent Name:	Theresa Fritz Camoriano		
Address Line 1:	8225 Shelbyville Road		
Address Line 4:	Louisville, KENTUCKY 40222		
ATTORNEY DOCKET NUMBER:	CRU.104		
NAME OF SUBMITTER:	Theresa Fritz Camoriano		
Signature:	/tfc/		
Date:	02/01/2011		

OP \$40.00 3006542

TO: THERESA FRITZ CAMORIANO COMPANY: 8225 SHELBYVILLE ROAD

Total Attachments: 1

source=2009-8-17 assignment from AST, ACME to Engage In-store#page1.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, AST/ACME, INC., a Kentucky corporation, having its principal offices at 118 Rochester Drive, Louisville, Kentucky 40214, is the owner of the following trademark registration in the United States Patent and Trademark Office;

Trademark Registration  
CART-TV

Registration No.  
3,006,542

and

WHEREAS, ENGAGE IN-STORE, LLC, a Kentucky limited liability company, having its principal offices at 118 Rochester Drive, Louisville, Kentucky 40214, is desirous of acquiring said trademark and the goodwill associated therewith,

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, AST/ACME, INC. hereby assigns to ENGAGE IN-STORE, LLC all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

The Commissioner of Patents and Trademarks is requested to record as assignee, ENGAGE IN-STORE, LLC.

Signed at Louisville, Kentucky, this 17 day of June, 2009.

AST/ACME, INC.


By: 

David L. McEwan, President

Commonwealth of Kentucky )  
 )ss  
County of Jefferson )

Subscribed and sworn to before me this 17 day of June, 2009

My Commission expires: August 24, 2010

  
Notary Public



**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 14, 2011

PTAS

THERESA FRITZ CAMORIANO  
8225 SHELBYVILLE ROAD  
LOUISVILLE, KENTUCKY 40222



**\*700455902\***

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700455902

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,  
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT  
571-272-3350.

1. DOCUMENT SUBMITTED IS NOT LEGIBLE FOR RECORDING PURPOSES.

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

TO: THERESA FRITZ CAMORIANO COMPANY: 8225 SHELBYVILLE ROAD

## ASSIGNMENT OF TRADEMARKS

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CART-TV

Registration No.  
3,008,542

and

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