

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Managed Care Healthcare Communications, LLC		12/31/2010
			Entity Type
			LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Clinical Care Targeted Communications Group, LLC		
Street Address:	666 Plainsboro Road		
Internal Address:	Building 300		
City:	Plainsboro		
State/Country:	NEW JERSEY		
Postal Code:	08536		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2822539	THE AMERICAN JOURNAL OF MANAGED CARE
CORRESPONDENCE DATA			
Fax Number:	(732)851-4638		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7328514638		
Email:	shpulaski@shpulaskilaw.com		
Correspondent Name:	Shannon Hennessy Pulaski		
Address Line 1:	14 Winding Creek Drive		
Address Line 4:	Millstone Twp, NEW JERSEY 08535		
NAME OF SUBMITTER:	Shannon Hennessy Pulaski		
Signature:	/Shannon Hennessy Pulaski/		
Date:	03/10/2011		

OP \$40.00 2822539

Total Attachments: 1

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Managed Care and Healthcare Communications, LLC, a New Jersey limited liability company, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignor"), was the owner of the trademark THE AMERICAN JOURNAL OF MANAGED CARE and related goodwill (hereinafter the "Assigned Mark"); and

WHEREAS, Clinical Care Targeted Communications Group, LLC, a New Jersey limited liability company, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignee"), is desirous of confirming it has acquired the entire worldwide right, title and interest in and to the Assigned Mark and in and to any registrations, renewals and extensions that may be granted thereon, together with all common law rights and the good will of the business connected therewith; and

NOW THEREFORE, TO WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the Assignor, said Assignor confirms that it sold, assigned and transferred to Assignee, its successors and assigns, as of December 31, 2010, and does hereby sell, assign and transfer to Assignee, its successors and assigns, its entire rights, title, interest and related goodwill in and to the Assigned Mark, along with the right to sue for past infringement of the Assigned Mark.

Managed Care and Healthcare Communications, LLC,

By: 

Name: Michael J. Hennessy

Title: Chief Executive Officer