

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robin Nedboy		02/16/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Lancome Parfums et Beaute & Cie		
Composed Of:	COMPOSED OF L'Oreal, a French Societe Anonyme, and Societe Civile Holdial, a French Societe en nom collectif		
Street Address:	29, rue du Faubourg Saint-Honore		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	Societe en nom collectif: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3236702	L'ORANGERIE	
CORRESPONDENCE DATA			
Fax Number:	(212)318-6847		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-318-6037		
Email:	rls@paulhastings.com		
Correspondent Name:	Robert L. Sherman		
Address Line 1:	Paul, Hastings, Janofsky & Walker LLP		
Address Line 2:	75 East 55th Street		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	29172.00127 - L'ORANGERIE		
DOMESTIC REPRESENTATIVE			
Name:	Robert L. Sherman		

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**TRADEMARK
 REEL: 004495 FRAME: 0754**

Address Line 1: Paul, Hastings, Janofsky & Walker LLP
Address Line 2: 75 East 55th Street
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Robert L. Sherman
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Signature:	/rls/
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Date:	03/10/2011
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Total Attachments: 2 source=L_ORANGERIE Trademark Assignment(92055025_1)#page1.tif source=L_ORANGERIE Trademark Assignment(92055025_1)#page2.tif
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of 2/16, 201~~0~~, between Robin

Nedboy, an individual with an address of 60 East 42nd Street, New York, NY 10165 (hereinafter "Nedboy"), and Lancôme Parfums et Beauté & Cie ("Lancôme"), a French société en nom collectif having a place of business at 29, rue du Faubourg Saint-Honore, Paris, France 75008.

WHEREAS, Nedboy represents that (i) she is the owner of all rights, title and interest in and to the trademark L'ORANGERIE used on and in connection with bath soaps in liquid, solid or gel form; fragrances for personal use; hair care preparations; household cleaning preparations; non-medicated skin care preparations, and the goodwill associated therewith, and is the owner of United States Trademark Registration No. 3,236,702 for said mark for said goods (collectively, the "Mark"); (ii) the title in and to the Mark is free of any and all encumbrances, liens or other adverse claims; (iii) said Mark has not been the subject of any license from or to any third party; and (iv) Nedboy has the authority and right to make this assignment, and that the making of this assignment will not violate or interfere with the rights of any third party.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Nedboy hereby assigns absolutely to Lancôme and its successors and assigns all of her rights, title and interest in and to the Mark, together with the goodwill of the business associated with, corresponding to, symbolized by and embodied in said Mark, U.S. Trademark Registration No. 3,236,702, and all common law rights in the Mark, as well as the right to commence an action for past or future infringement.

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Nedboy undertakes that:

- (a) She will perform all acts and execute all documents necessary or desirable for further assuring the right, title and interest to the Mark in Lancôme, including the corresponding goodwill, and to U.S. Registration No. 3,236,702, and will cooperate with Lancôme to record this Assignment with the United States Patent and Trademark Office, if necessary; and
- (b) She will not commit any act, matter or thing that may directly or indirectly challenge, prejudice or invalidate the Mark, its use, registration or renewal by Lancôme, its successors and assigns, or this assignment to Lancôme.



ROBIN NEDBOY

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