

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Muscatine Foods Corporation		03/07/2011	CORPORATION: IOWA

**RECEIVING PARTY DATA**

Name:	Kent Nutrition Group, Inc.
Street Address:	1600 Oregon Street
City:	Muscatine
State/Country:	IOWA
Postal Code:	52761
Entity Type:	CORPORATION: IOWA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	77897840	BUY THE BEST. OR SMELL THE REST.
Serial Number:	77699067	SNIFF THE DIFFERENCE
Serial Number:	77699654	EXPERIENCE THE SNIFFERENCE
Serial Number:	77704007	SNIFF
Serial Number:	77368669	WBCL
Registration Number:	2352770	
Registration Number:	3804357	LIKE YOUR LITTER. LOVE YOUR CAT. RESPECT THE PLANET.
Registration Number:	2449723	THE LITTER THAT WORKS... NATURALLY
Registration Number:	3804348	100% NATURAL. 110% PERFORMANCE.
Registration Number:	3776000	

**CORRESPONDENCE DATA**

**900186135**

**TRADEMARK  
 REEL: 004495 FRAME: 0890**

**OP \$265.00 77897840**

Fax Number: (312)578-6666  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-263-3600  
Email: thomas.arden@hklaw.com  
Correspondent Name: Thomas P. Arden  
Address Line 1: 131 S. Dearborn St., 30th Flr.  
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	MUSCATINE FOODS
NAME OF SUBMITTER:	Thomas P. Arden
Signature:	/Thomas P. Arden/
Date:	03/10/2011

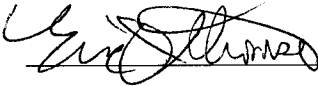
Total Attachments: 2  
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# NUNC PRO TUNC TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Muscatine Foods Corporation**, identified in the USPTO as an Iowa corporation having a place of business at 1600 Oregon Street, Muscatine, Iowa 52761, ("Assignor"), hereby assigns, sets over, and transfers, *nunc pro tunc*, effective as of October 1, 2010 to **Kent Nutrition Group, Inc.**, having a place of business at 1600 Oregon Street, Muscatine, Iowa 52761 ("Assignee"), all of its rights, title, and interest in and to the trademarks and registrations thereof identified in Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

## Muscatine Foods Corporation

Assignor: Muscatine Foods Corporation  
Signed:   
Title: Vice President & General Counsel  
Date: March 7, 2011

STATE OF IOWA )  
COUNTY OF MUSCATINE ) SS:

Personally appeared before me, the undersigned authority in and for the said county and state, on this on this 7th day of March, 2011, within my jurisdiction, the within named Eric J. Thomsen, who acknowledged that he is Vice President & General Counsel of Muscatine Foods Corporation, an Iowa corporation, and that for and on behalf of the said corporation, and as its act and deed he executed the above and foregoing instrument, after first having been duly authorized by said corporation so to do.



My Commission Expires: 11/3/2013

Notary Public





## Schedule A

<b>Trademark</b>	<b>Design</b>	<b>U.S. Serial No.</b>	<b>U.S. Reg. No.</b>
BUY THE BEST. OR SMELL THE REST.	n/a	77/897840	n/a
SNIFF THE DIFFERENCE	n/a	77/699067	n/a
EXPERIENCE THE SNIFFERENCE	n/a	77/699654	n/a
SNIFF	n/a	77/704007	n/a
WBCL	n/a	77/368669	n/a
Design Mark		77/661612	3776000
Design Mark		75/581709	2352770
LIKE YOUR LITTER. LOVE YOUR CAT. RESPECT THE PLANET.	n/a	77/700012	3804357
THE LITTER THAT WORKS... NATURALLY	n/a	75/593210	2449723
100% NATURAL. 110% PERFORMANCE.	n/a	77/698965	3804348