

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big O Tires, LLC		03/02/2011	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	TBC Trademarks, LLC		
Street Address:	2215 B Renaissance Drive		
Internal Address:	Suite 5		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1508041	ASPEN	
CORRESPONDENCE DATA			
Fax Number:	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2026386666		
Email:	trademark@jhip.com,mgentner@jhip.com		
Correspondent Name:	Marsha G. Gentner		
Address Line 1:	400 7th St., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	11386/T25982US1		
NAME OF SUBMITTER:	Marsha G. Gentner		
Signature:	/Marsha G. Gentner/		

OP \$40.00 1508041

900186137

**TRADEMARK
 REEL: 004495 FRAME: 0897**

Date:

03/10/2011

Total Attachments: 1

source=Aspen Big O assign_20110310214134#page1.tif

TRADEMARK ASSIGNMENT

This Assignment is made by and between Big O Tires, LLC, a Nevada limited liability company, whose address is 823 Donald Ross Road, Juno Beach, Florida 33408 [hereinafter "Assignor"], and TBC Trademarks, LLC, a Delaware limited liability company, whose address is 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 [hereinafter "Assignee"].

WHEREAS, Assignor is the owner of the trademark ASPEN for vehicle tires [hereafter the "Assigned Mark"], and the U.S. trademark registration therefor, no. 1,508,041; and

WHEREAS, Assignor and Assignee desire that all right, title and interest in and to the Assigned Mark and the U.S. registration therefor be transferred to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, all right, title and interest in and to the aforesaid Assigned Mark, and the U.S. trademark registration therefor, no. 1,508,041, together with the whole of the goodwill of the business symbolized by said Assigned Mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the Assigned Mark, with the right to sue for and collect the same for Assignee's own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, said Assignor has executed the foregoing instrument, this 2 day of March, 2011.

BIG O TIRES, LLC

By: TL Trantina

Name: TERRY L. TRANTINA

Title: SUP & Secretary

Date: March 2, 2011