

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
E! Entertainment Television, Inc.		01/24/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	E! Entertainment Television, LLC
Street Address:	5750 Wilshire Blvd.
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 103

Property Type	Number	Word Mark
Serial Number:	76553884	101 JUICIEST HOLLYWOOD HOOKUPS
Serial Number:	85174001	ANSWER BITCH
Serial Number:	77427754	ARE YOU DRESSED?
Serial Number:	75620725	THE AWFUL TRUTH
Serial Number:	77654003	BEFORE MEETS AFTER
Serial Number:	85174026	BLIND VICE
Serial Number:	78537350	THE BLOCK PARTY
Serial Number:	85152133	BRIDALPLASTY
Serial Number:	77584638	BRIDE-A-THON
Serial Number:	78749689	THE BRINI MAXWELL SHOW
Serial Number:	78596466	THE BRINI MAXWELL SHOW
Serial Number:	77668793	CHELSEA LATELY
Serial Number:	76538971	CLEAN HOUSE
Serial Number:	77744892	CLEAN HOUSE

CH \$2590.00 76553884

Serial Number:	78516339	DR. 90210
Serial Number:	77096784	DRESS MY NEST
Serial Number:	85220073	E!
Serial Number:	78516361	E!
Serial Number:	76283118	E!
Serial Number:	75861173	E!
Serial Number:	75861172	E
Serial Number:	74045412	E!
Serial Number:	85223753	E!
Serial Number:	76072194	E!
Serial Number:	74702553	E! ENTERTAINMENT TELEVISION
Serial Number:	74045363	E! ENTERTAINMENT TELEVISION
Serial Number:	74045527	E! ENTERTAINMENT TELEVISION
Serial Number:	76072195	E! EVERYTHING ENTERTAINMENT
Serial Number:	78861933	E! EVERYWHERE
Serial Number:	77642124	E! LIVE FROM THE RED CARPET
Serial Number:	76460984	E! NETWORKS
Serial Number:	76233583	E! NETWORKS
Serial Number:	76233582	E! NETWORKS
Serial Number:	77138040	E! NEWS
Serial Number:	85126334	E! NEWS
Serial Number:	75061519	E! NEWS WEEKEND
Serial Number:	75054242	E! ONLINE
Serial Number:	77648784	FASHION EMERGENCY
Serial Number:	76483236	FASHION POLICE
Serial Number:	78804549	GASTINEAU GIRLS
Serial Number:	77138257	GLAMCAM
Serial Number:	76255805	HEATWAVE
Serial Number:	78707629	HOLLYWOOD PARTY GIRL
Serial Number:	77750528	HOMES WITH STYLE
Serial Number:	78516341	HOW DO I LOOK?
Serial Number:	85181605	IT SUCKS TO BE
Serial Number:	77871683	JERSEYLICIOUS
Serial Number:	78155675	JUDGMENT DAY
Serial Number:	77776974	KEEPING UP WITH THE KARDASHIANS

TRADEMARK

REEL: 004496 FRAME: 0235

Serial Number:	77787477	DALLAS DIVAS & DAUGHTERS
Serial Number:	85126289	KEEPING UP WITH THE KARDASHIANS
Serial Number:	85057747	LIFE IN THE FAB LANE
Serial Number:	76511581	LIVE FROM THE RED CARPET
Serial Number:	77300894	LIVE. LOVE. GO GREEN.
Serial Number:	75638568	THE LOOK FOR LESS
Serial Number:	85082704	MARRIED TO ROCK
Serial Number:	76975976	THE MODERN GIRL'S GUIDE TO LIFE
Serial Number:	77872576	MORE OF THAT PLEASE
Serial Number:	77891911	MOTHERS & DAUGHTERS
Serial Number:	78707639	MOVIES WE LOVE
Serial Number:	85086604	MOVIES WITH STYLE.
Serial Number:	85207325	MY FAMILY IS A GAME SHOW
Serial Number:	77215610	MYSTYLE.
Serial Number:	77078162	MYSTYLE.
Serial Number:	77078148	MYSTYLECAFÉ
Serial Number:	78707634	PARTY GIRL
Serial Number:	77522498	PETER PERFECT
Serial Number:	78707618	PLAY A PART
Serial Number:	77789535	POP-U-LUST
Serial Number:	85057784	PRETTY WILD
Serial Number:	77003413	RED CARPET MOMENTS
Serial Number:	77522043	RUNNING IN HEELS
Serial Number:	77729762	SEXIEST CATCH
Serial Number:	75551715	SHOP.EONLINE
Serial Number:	78516345	THE SOUP
Serial Number:	85086867	THE SPIN CROWD
Serial Number:	77120340	SPLIT ENDS
Serial Number:	77584667	SPORTS SOUP
Serial Number:	78585692	STAR STRUCK
Serial Number:	78898262	STYLE.
Serial Number:	75519982	STYLE.
Serial Number:	75519981	STYLE.
Serial Number:	78516425	STYLE.
Serial Number:	75519980	STYLE.

Serial Number:	75519979	STYLE.
Serial Number:	78516410	STYLE.
Serial Number:	78516413	STYLE. NETWORK
Serial Number:	77712955	STYLE. NETWORK
Serial Number:	85122944	STYLE-A-THON
Serial Number:	77120353	STYLE HER FAMOUS
Serial Number:	76228142	STYLEMAKER
Serial Number:	78917388	SUMMER OF LOVE
Serial Number:	77794870	SWAPPING SPREE
Serial Number:	85057771	TACKY HOUSE
Serial Number:	77806988	THS
Serial Number:	85152112	WHAT'S EATING YOU
Serial Number:	85181561	WATCH WITH KRISTIN
Serial Number:	77138263	WE LOVE IT TOO
Serial Number:	78830527	WEDDING ALTERED
Serial Number:	78355342	WHOSE WEDDING IS IT ANYWAY?
Serial Number:	76046934	WILD ON
Serial Number:	76046933	TRUE HOLLYWOOD STORY
Serial Number:	78749700	DR. 90210

CORRESPONDENCE DATA

Fax Number: (323)954-2770
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 323-954-2400
Email: jcwilson@comcastnets.com
Correspondent Name: John Wilson / Comcast Ent. Group
Address Line 1: 5750 Wilshire Blvd.
Address Line 4: Los Angeles, CALIFORNIA 90036

ATTORNEY DOCKET NUMBER: E! CONVERSION

NAME OF SUBMITTER: John C. Wilson

Signature: /John C. Wilson/

Date: 03/14/2011

Total Attachments: 2
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "E! ENTERTAINMENT TELEVISION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "E! ENTERTAINMENT TELEVISION, INC." TO "E! ENTERTAINMENT TELEVISION, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 9:01 O'CLOCK A.M.

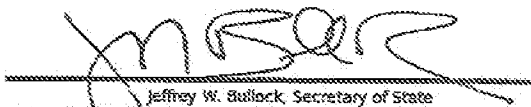
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 2 O'CLOCK P.M.

2057394 8100V

110069646

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8518750

DATE: 01-25-11

TRADEMARK
REEL: 004496 FRAME: 0238

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:56 AM 01/24/2011
FILED 09:01 AM 01/24/2011
SRV 110069646 - 2057394 FILE

CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW
AND
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is March 20, 1985.
4. The name of the Corporation immediately prior to filing this Certificate is E! Entertainment Television, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is E! Entertainment Television, LLC.
6. This Certificate of Conversion shall be effective on January 24, 2011 at 2:00 p.m., Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 24th day of January, 2011.



Arthur R. Block, Authorized Person