

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Dieter Leipold | | 02/28/2011 | INDIVIDUAL: GERMANY |
| RECEIVING PARTY DATA | | | |
| Name: | Bionade GmbH | | |
| Street Address: | Nordheimer Strasse 14 | | |
| City: | Ostheim/Rhon | | |
| State/Country: | GERMANY | | |
| Postal Code: | 97645 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: GERMANY | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3403592 | BIONADE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)344-8300 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
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| Email: | lmfuller@venable.com | | |
| Correspondent Name: | MARK HARRISON | | |
| Address Line 1: | P.O. Box 34385 | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20043 | | |
| ATTORNEY DOCKET NUMBER: | 31915-295485 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |

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**TRADEMARK
 REEL: 004496 FRAME: 0639**

Address Line 4:

NAME OF SUBMITTER:

Mark Harrison

Signature:

/MARK HARRISON/

Date:


03/10/2011

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Dieter Leipold (hereinafter "Assignor"), a German citizen with an address at 14, Nord Heimer R. Strasse, Ostheim 92645 Germany is the owner of U.S. Trademark Registration

No. 3,403,592 issued March 25, 2008 for the mark , and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Bionade GmbH, (hereinafter "Assignee"), a German Limited Liability Company having an address at Nordheimer Strasse 14, 97645 Ostheim/Rhön, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 28 day of February, 2011.

By: 

Dieter Leipold

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