

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GOURMET SHOPPING NETWORK, LLC		02/25/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	1-800-FLOWERS.COM, INC.		
<b>Street Address:</b>	One Old Country Road, Suite 500		
<b>City:</b>	Carle Place		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11514		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3244359	BOUQUET OF FRUITS	
Registration Number:	3249239	BOUQUET OF FRUITS	
Registration Number:	1733412	FRESH FRUIT FROM BOUQUET OF FRUITS GIFTPACK	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(516)431-1127		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-431-1177		
Email:	tmgalgano@rcn.com		
Correspondent Name:	Thomas M. Galgano		
Address Line 1:	20 W. Park Avenue, Suite 204		
Address Line 4:	Long Beach, NEW YORK 11561		
ATTORNEY DOCKET NUMBER:	329-1152		
NAME OF SUBMITTER:	Thomas M. Galgano		

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Signature:	/tmg/
Date:	03/14/2011
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

**ASSIGNMENT**

WHEREAS, GOURMET SHOPPING NETWORK, LLC, ("Assignor"), a company organized under the laws of the State of California, having a business address of 2015 W. Bullard, Fresno, California 93711, is the owner of the domain names, marks, and U.S. trademark and service mark registrations set forth in the attached Schedule of Intellectual Property Assets (hereinafter collectively referred to as "ASSETS"); and

WHEREAS, 1-800-FLOWERS.COM, INC., ("Assignee"), a company organized under the laws of the State of Delaware, having a business address of One Old Country Road, Suite 500, Carle Place, New York 11514, is desirous of acquiring said ASSETS;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby assigns to Assignee, all right, title and interest in and to said ASSETS, together with the goodwill of the business connected with the use of and symbolized by said ASSETS, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said ASSETS, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed and effective as of the 25th day of February, 2011.

GOURMET SHOPPING NETWORK, LLC

By:  member  
Stephen Paul, Member

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**SCHEDULE OF INTELLECTUAL PROPERTY ASSETS**

<b><u>Regis'n No.</u></b>	<b><u>Regis'n Date</u></b>	<b><u>Mark</u></b>
3,244,359	May 22, 2007	BOUQUET OF FRUITS
3,249,239	June 5, 2007	BOUQUET OF FRUITS
1,733,412	November 17, 1992	FRESH FRUIT FROM BOUQUET OF FRUITS GIFT PACK