

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rising Phoenix Company		02/24/2011	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Omniotrio Beverage Company, LLC		
Street Address:	93 Alpha Park Drive		
City:	Highland Heights		
State/Country:	OHIO		
Postal Code:	44143		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76684866	INSTA-FRESH	
Registration Number:	3667300	OMNI FRIO BEVERAGE CREATIONS	
CORRESPONDENCE DATA			
Fax Number:	(330)253-6658		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-253-2225		
Email:	johng@inventorshelp.com		
Correspondent Name:	PATENT, COPYRIGHT & TRADEMARK LAW GROUP		
Address Line 1:	4199 Kinross Lakes Parkway		
Address Line 2:	Suite 275		
Address Line 4:	RICHFIELD, OHIO 44286		
ATTORNEY DOCKET NUMBER:	SA-1987		
NAME OF SUBMITTER:	John D. Gugliotta		
Signature:	/John D. Gugliotta/		

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TRADEMARK
 REEL: 004497 FRAME: 0880

Date:

03/14/2011

Total Attachments: 1


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TRADEMARK ASSIGNMENT

For value received, the undersigned hereby assigns to Omnifrio Beverage Company, LLC, its successors and assigns, all right, title, and interest in the following Trademark Registrations and Trademark Applications:

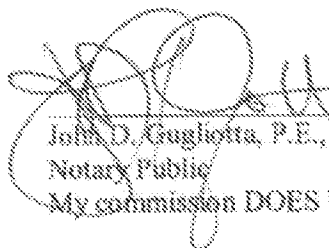
- A. Trademarks Registrations
"OMNI-FRIO BEVERAGE CREATIONS" -- United States Certificate of Registration No. 3,667,300, dated August 11, 2009.
- B. Trademark Applications
"INSTA-FRESH" -- United States Serial No. 76684866, dated December 12, 2007

I agree that, on request and at assignee's expense, I will communicate to assignee or its representatives or nominees, any facts known to me respecting the marks and will testify in any legal proceeding and otherwise do everything possible to aid assignee, or its successors, assigns, and nominees, to obtain and enforce trademark protection for the mark in all countries.

X 
 Carl Santoiemma
 President
 Rising Phoenix Company

STATE OF OHIO)
)
 COUNTY OF SUMMIT)

The forgoing instrument was acknowledged before me this 24 day of February, 2011 by Carl Santoiemma.


 John D. Gugliotta, P.E., Esq.
 Notary Public
 My commission DOES NOT expires