

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Popcorn Factory, Inc.		03/08/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	1-800-FLOWERS.COM, INC.		
Street Address:	One Old Country Road, Suite 500		
City:	Carle Place		
State/Country:	NEW YORK		
Postal Code:	11514		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3850672	LOVE PEACE POPCORN	
CORRESPONDENCE DATA			
Fax Number:	(516)431-1127		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-431-1177		
Email:	tmgalgano@rcn.com		
Correspondent Name:	Thomas M. Galgano		
Address Line 1:	20 W. Park Avenue, Suite 204		
Address Line 4:	Long Beach, NEW YORK 11561		
ATTORNEY DOCKET NUMBER:	329-1158		
NAME OF SUBMITTER:	Thomas M. Galgano		
Signature:	/tmg/		
Date:	03/14/2011		

OP \$40.00 3850672

Total Attachments: 2
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ASSIGNMENT

WHEREAS, THE POPCORN FACTORY, INC., ("Assignor") a company organized under the laws of the Delaware, having a business address of 13970 West Laurel Drive, Lake Forest, Illinois 60045, is the owner of the trademark LOVE PEACE POPCORN (& design), Registration No. 3,850,672, registered September 21, 2010, in the U.S. Patent and Trademark Office (PTO);

WHEREAS, 1-800-FLOWERS.COM, INC., ("Assignee"), a company organized under the laws of the Delaware, having a business address of One Old Country Road, Suite 500, Carle Place, New York 11514, is desirous of acquiring said mark and registration;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby assigns to Assignee, all right, title and interest in and to said mark and the aforesaid registration thereof, together with the goodwill of the business connected with the use of and symbolized by said mark, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said mark, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed and effective as of the 8 day of MARCH, 2011.

THE POPCORN FACTORY, INC.

By: [Handwritten Signature]
(Signature)

Gerard M. Gough
(Name - Type or Print)

Comp Secy
(Title)

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