

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yak Pak, Inc.		03/08/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Accessory Network Group, LLC		
<b>Street Address:</b>	350 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77894355	YAK PAK	
<b>Serial Number:</b>	85082160	YAK PAK	
<b>Registration Number:</b>	3643385	YAK PAK	
<b>Registration Number:</b>	1727613	YAK PAK	
<b>Registration Number:</b>	2327571	YAK PAK BROOKLYN, NY	
<b>Registration Number:</b>	2353023		
<b>Registration Number:</b>	2330582		
<b>Serial Number:</b>	85081194	Y P	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(732)634-3511		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	732-634-3520		
<b>Email:</b>	bgaynor@ezrasutton.com		
<b>Correspondent Name:</b>	Ezra Sutton and Associates, PA		
<b>Address Line 1:</b>	900 Route 9		

CH \$215.00 77894355

**900186387**

**TRADEMARK  
 REEL: 004498 FRAME: 0223**

Address Line 4: Woodbridge, NEW JERSEY 07095

ATTORNEY DOCKET NUMBER:

YAK PAK/ACCESSORY NETWORK

NAME OF SUBMITTER:

Brian M. Gaynor

Signature:

/brian gaynor/

Date:

03/15/2011

Total Attachments: 3

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**UNITED STATES TRADEMARK ASSIGNMENT**

WHEREAS, Yak Pak, Inc., (hereinafter "Assignor"), a corporation organized and existing under laws of the State of Delaware, having a place of business at 900 Broadway, New York, New York 10003, is the owner of the entire rights, title, and interest in and to the following trademarks, trademark registrations, trademark applications and the goodwill of the business associated with said marks and registrations:

<b><u>MARK</u></b>	<b><u>REG./APP. NO.</u></b>	<b><u>CLASS</u></b>
YAK PAK	77894355 (pending)	16, 18, 20, 21
YAK PAK	85082160 (pending)	9
YAK PAK	3643385	20
YAK PAK	1727613	18
YAK PAK BROOKLYN NY AND HOOF DESIGN	2327571	18
HOOF DESIGN	2353023	25
HOOF DESIGN	2330582	18
YP (IN CIRCLE DESIGN) WITH HOOF PRINT DESIGN	85081194 (pending)	18

**WHEREAS**, Accessory Network Group, LLC, (hereinafter "**Assignee**"), a limited liability company organized and existing under laws of the State of New York, having a place of business at 350 Fifth Avenue, New York, New York 10001, is desirous of acquiring the entire right, title, and interest in and to said trademarks, trademark registrations, trademark applications and the goodwill of the business associated with such marks, registrations and applications, together with the business to which the marks relate;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks, trademark registrations and trademark applications, together with that portion of the business in connection with which **Assignor** has a bona fide intention to use the mark, as well as that part of the goodwill of the business associated with the use of and symbolized by said marks, registrations and applications; as well as the right to sue for past infringement.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said marks, registrations and applications in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

Yak Pak, Inc.

Dated: March 8, 2011



State of New York  
County of New York

On this 8 day of March, 2011, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.

Notary Public  
534713/2519848.1

