

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodi--Olmstead Trust dba Trustworks Associates		06/30/2010	TRUST: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Blanchard Training and Development, Inc.		
Street Address:	125 State Place		
City:	Escondido		
State/Country:	CALIFORNIA		
Postal Code:	92029-1398		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2448101	TRUSTWORKS!	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-807-4230		
Email:	chicago.trademarks@klgates.com, sana.hakim@klgates.com		
Correspondent Name:	Sana Hakim c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3711461-226		
NAME OF SUBMITTER:	Sana Hakim		
Signature:	/sh/		
Date:	03/15/2011		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Assignment") is entered into as of June 30, 2010 between Rodi--Olmstead Trust dba Trustworks Associates, a California trust, having its principal office at 3027 Homer Street, San Diego, California 92106, ("Assignor") and Blanchard Training and Development, Inc., a California company, having its principal offices at 125 State Place, Escondido, California 92029-1398 ("Assignee");

WHEREAS, Assignor owns the trademark and registration set forth on Exhibit A ("Trademark");

WHEREAS, Assignee is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to said trademark and registration, including all common law rights therefor and any foreign applications or registrations, together with the goodwill of the business symbolized by said trademark and registration, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date set forth above.

RODI--OLMSTEAD TRUST DBA
TRUSTWORKS ASSOCIATES

Cynthia P. Olmstead 3.9.11

By: Cynthia P. Olmstead

Title: Trustee

EXHIBIT A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Registration Date</u>
TRUSTWORKS!	2,448,101	May 1, 2001

Notarization

State of California

County of San Diego

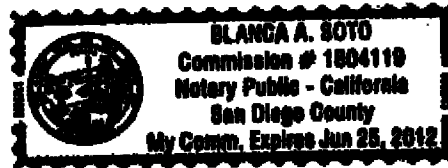
On March 9th, 2011 before me, Blanca A. Soto,
Public,

Notary

personally appeared, Cynthia P. Olmstead, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



(Seal)

Blanca A. Soto
Signature of Notary Public