

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DENDRITE INTERACTIVE MARKETING		11/26/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	DENDRITE INTERNATIONAL, INC		
Street Address:	1200 Mt. Kemble Ave		
City:	Morristown		
State/Country:	NEW JERSEY		
Postal Code:	07960		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3049676	DEBITRX	
Registration Number:	2171250	MEDICAL DIALOGUE	
Registration Number:	3114508	PHARBASE	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kahmed@peame.com		
Correspondent Name:	Michael W. Garvey / Peame & Gordon LLP		
Address Line 1:	1801 East 9th Street		
Address Line 2:	Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	BRVT-42715		
NAME OF SUBMITTER:	Michael W. Garvey		

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**TRADEMARK
 REEL: 004499 FRAME: 0071**

Signature:	/michaelwgarvey/
Date:	03/16/2011
Total Attachments: 2 source=BRVT-42715-Assignment#page1.tif source=BRVT-42715-Assignment#page2.tif	

CONFIRMATORY ASSIGNMENT OF TRADEMARKS

THIS CONFIRMATORY ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated effective as of January 1, 2008 is from DENDRITE INTERACTIVE MARKETING LLC, a Delaware limited liability company to DENDRITE INTERNATIONAL, INC. D/B/A CEGEDIM DENDRITE, a New Jersey corporation ("Assignee").

WHEREAS, Assignor acquired and used in its business the trademarks listed on Schedule A, attached hereto and incorporated herein (the "Trademarks"); and

WHEREAS, pursuant to that certain Amended and Restated Bill of Sale and Assignment and Assumption Agreement effective as of January 1, 2008, Assignor, for good and valuable consideration, assigned to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks; and

WHEREAS, Assignor now desires to confirm and record the assignment of the above-identified Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, to Assignee.

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and conveys to Assignee the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks.

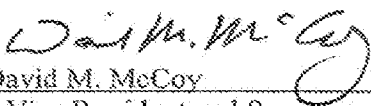
IN WITNESS WHEREOF, Assignor and Assignee have each cause this Assignment to be duly executed by their duly appointed representatives effective as of the day and year first above written.


ASSIGNOR:

ASSIGNEE:

DENDRITE INTERACTIVE MARKETING LLC

DENDRITE INTERNATIONAL, INC.
D/B/A CEGEDIM DENDRITE


By: David M. McCoy
Title: Vice President and Secretary
Date: 11/26/08


By: Christine M. Croft
Title: VP Finance
Date: 11/26/08

SCHEDULE A -- UNITED STATES

Trademark	Serial Number	Registration Date
DEBITRX	3049676	1/24/06
MEDICAL DIALOGUE	2171250	7/7/98
PHARBASE	3114508	7/11/06
SNAP	1476584	2/16/88
STAT/GRAM	2403858	11/14/00
STNET (STYLIZED)	1624068	11/20/90