

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John C. Power		03/12/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Adler Fels Winery, LLC		
<b>Street Address:</b>	980 Airway Ct., Suite B		
<b>City:</b>	Santa Rosa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95403		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3468730	FIELDS OF GOLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)970-5090		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415-226-1400		
<b>Email:</b>	barry@strikeandtechel.com		
<b>Correspondent Name:</b>	Barry Strike		
<b>Address Line 1:</b>	930 Montgomery St., Ste. 502		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94941		
<b>NAME OF SUBMITTER:</b>		Barry Strike	
<b>Signature:</b>		/BStrike/	
<b>Date:</b>		03/16/2011	
<b>Total Attachments: 1</b> source=Fields of Gold - Assignment 031211#page1.tif			

OP \$40.00 3468730

ASSIGNMENT OF U.S. TRADEMARK,  
U.S. TRADEMARK REGISTRATION, AND  
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, John C. Power, an individual, having an address of P.O. Box 114, The Sea Ranch, California 95497 (Assignor), has adopted, used and is using the following Mark which is registered in the U.S. Patent and Trademark Office for "white wine" and "wine" as follows:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
FIELDS OF GOLD	3,468,730	July 15, 2008

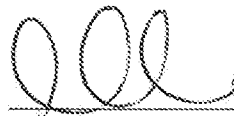
WHEREAS, Adler Fels Winery, LLC, a Minnesota limited liability company having an address of 980 Airway Court, Suite B, Santa Rosa, California 95403 ("Assignee"), is desirous of acquiring said Mark, the registrations therefor, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, transfer, assign, deliver, and contribute unto Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with: (1) the goodwill of the business relating to the products upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that he will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark, registration therefor, and the goodwill associated therewith.

Date: 3/12/11

ASSIGNOR:



John C. Power