

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Toshiba America Consumer Products, L.L.C.		02/14/2011	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Toshiba America Information Systems, Inc.
Street Address:	9740 Irvine Boulevard
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Serial Number:	77900127	TRIVECTOR
Serial Number:	77900102	ILLUSION
Serial Number:	77861527	FOCALIGHT
Serial Number:	77913185	NET TV
Serial Number:	77634339	CLEARSCAN 240
Serial Number:	77640445	CRYSTALCOAT
Serial Number:	77900096	QUANTUM BLACK
Serial Number:	77900115	BLADE
Serial Number:	77723812	LED TV
Serial Number:	77900089	KIRA2
Serial Number:	78776037	A DEFINING MOMENT
Serial Number:	78284001	ACCUFOCUS
Serial Number:	77900078	AIR LAGOON
Serial Number:	76126467	BANNERGUIDE

OP \$990.00 77900127

Serial Number:	77673162	CELL TV
Serial Number:	76469649	CINEMA PRO
Serial Number:	76469677	CINEMA SERIES PRO
Serial Number:	76334371	D.STREAM
Serial Number:	77900121	ELLIPSE
Serial Number:	76422668	GAMETIMER
Serial Number:	77861552	INFINITY FLUSH FRONT
Serial Number:	77900116	KATANA
Serial Number:	78645537	MUSIC IN COLOR
Serial Number:	78645544	MUSIC IS BETTER IN COLOR
Serial Number:	78645545	MUSIC IS JUST BETTER IN COLOR
Serial Number:	78843545	GIGABEAT F40 BECAUSE MUSIC IS JUST BETTER IN COLOR.
Serial Number:	76127177	MYLOGOS
Serial Number:	77897350	NET TV
Serial Number:	78534581	OMNIVIEWER
Serial Number:	77893966	POWERING THE FUTURE
Serial Number:	76422634	QUICKCONNECT
Serial Number:	78534584	RADIANCE
Serial Number:	78534566	SEINE
Serial Number:	77503058	SRT
Serial Number:	77505711	SUPER UPCONVERSION
Serial Number:	77307385	SVB
Serial Number:	78534576	TALEN TOSHIBA ADVANCED LIGHT ENGINE
Serial Number:	77900143	TANTO
Serial Number:	76126289	WORDFINDER

CORRESPONDENCE DATA

Fax Number: (212)425-5288
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-425-7200
Email: tmdocketny@kenyon.com
Correspondent Name: Howard J. Shire, Esq.
Address Line 1: One Broadway
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:

11495/

NAME OF SUBMITTER:	Howard J. Shire, Esq.
Signature:	/Howard J. Shire/
Date:	03/16/2011
Total Attachments: 4 source=Assignment 2 - Toshiba America Consumer Products, L.L.C. to Toshiba America Information Systems, Inc#page1.tif source=Assignment 2 - Toshiba America Consumer Products, L.L.C. to Toshiba America Information Systems, Inc#page2.tif source=Assignment 2 - Toshiba America Consumer Products, L.L.C. to Toshiba America Information Systems, Inc#page3.tif source=Assignment 2 - Toshiba America Consumer Products, L.L.C. to Toshiba America Information Systems, Inc#page4.tif	

ASSIGNMENT

This Assignment is by and between:

Toshiba America Consumer Products, L.L.C., a limited liability company duly organized under the laws of New Jersey, having a place of business at 80 Totowa Road, Wayne, New Jersey 07470 (hereinafter referred to as "Assignor")

- and -

Toshiba America Information Systems, Inc., a corporation duly organized and existing under the laws of California, and having a place of business at 9740 Irvine Boulevard, Irvine, California 92618 (hereinafter referred to as "Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents, does sell, assign and transfer *nunc pro tunc* as of October 1, 2010 unto the Assignee the entire right, title and interest in and to the trademarks and applications set forth in Schedule A (the "Marks") together with the goodwill appurtenant thereto and the portion of the business to which the Marks pertain, and any common law rights in and to the Marks, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such assignment not been made, which assignment and transfer includes any and all past and present rights which have accrued or may accrue to Assignor, of any and all kind or nature incident or appertaining to the Marks, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Marks.

Assignor assigns the Marks as part of that portion of the business to which the Marks pertain as required


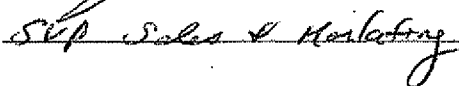
by Section 10 of the Trademark Act (15 U.S.C. § 1060).

Signed this ~~14th~~ day of February, 2011.

TOSHIBA AMERICA CONSUMER PRODUCTS, L.L.C.

Name: _____

Title: _____

SCHEDULE A - Trademark Applications

<u>TRADEMARKS</u>	<u>APP. NOS.</u>
TRIVECTOR	77900127
ILLUSION	77900102
FOCALIGHT	77861527
.NET TV and Design	77913185
CLEARSCAN 240 and Design	77634339
CRYSTALCOAT	77640445
QUANTUM BLACK	77900096
BLADE	77900115
LED TV	77723812
KIRA2	77900089
A DEFINING MOMENT	78/776037
ACCUFOCUS	78/284001
AIR LAGOON	77/900078
BANNERGUIDE	76/126467
CELL TV	77/673162
CINEMA PRO	76/469649
CINEMA SERIES PRO	76/469677
D.STREAM	76/334371
ELLIPSE	77/900121
GAMETIMER	76/422668
INFINITY FLUSH FRONT	77/861552
KATANA	77/900116
MUSIC IN COLOR	78/645537
MUSIC IS BETTER IN COLOR	78/645544
MUSIC IS JUST BETTER IN COLOR	78/645545
GIGABEAT F40 BECAUSE MUSIC IS JUST BETTER IN COLOR and Design	78/843545
MYLOGOS	76/127177
NET TV (Stylized)	77/897350
OMNIVIEWER	78/534581
POWERING THE FUTURE	77/893966
QUICKCONNECT	76/422634
RADIANCE	78/534584

SEINE	78/534566
SRT	77/503058
SUPER UPCONVERSION	77/505711
SVB	77/307385
TALen TOSHIBA ADVANCED LIGHT ENGINE and Design	78/534576
TANTO	77/900143
WORDFINDER	76/126289

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