

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North American Van Lines, Inc.		03/17/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Capital Finance, LLC, as Agent		
Street Address:	2450 Colorado Ave., Suite 3000 West		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	85032588	DRIVER ROAD SERVICES	
Serial Number:	85020230	MOVESYNC	
Registration Number:	0948409		
Registration Number:	0914752		
Registration Number:	1580611	E	
Registration Number:	2230958	HOME-TO-HOME	
Registration Number:	3533666	HOME TOUCH!	
Registration Number:	2270122	HOME TOUCH!	
Registration Number:	2976122	IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT TO US	
Registration Number:	2969137	NAL	
Registration Number:	0917431	NORTHAMERICAN	
Registration Number:	1310419	NORTH AMERICAN INTERNATIONAL	
Registration Number:	0915264	NORTHAMERICAN VANLINES	
Registration Number:	3291833	PRICELOCK	

OP \$440.00 85032588

900186675

TRADEMARK
 REEL: 004499 FRAME: 0470

Registration Number:	3288883	PRICELOCK
Registration Number:	3923739	UPGRADE YOUR MOVE TO: BUSINESS CLASS
Registration Number:	1714226	WORLDTRAC

CORRESPONDENCE DATA

Fax Number: (312)863-7865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-201-3865

Email: sharon.patterson@goldbergkohn.com

Correspondent Name: Sharon Patterson, Paralegal

Address Line 1: c/o Goldberg Kohn, Ltd 55 E. Monroe St.

Address Line 2: Suite 3300

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1989.261
NAME OF SUBMITTER:	Sharon Patterson
Signature:	/sharon patterson/
Date:	03/17/2011

Total Attachments: 5

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GRANT OF SECURITY INTEREST IN TRADEMARKS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of March 17, 2011 is made by NORTH AMERICAN VAN LINES, INC., a Delaware corporation, located at c/o SIRVA Worldwide, Inc., 700 Oakmont Lane, Westmont, Illinois 60559 (the "Obligor"), in favor of WELLS FARGO CAPITAL FINANCE, LLC, a Delaware limited liability company, located at 2450 Colorado Ave, Suite 3000 West, Santa Monica, CA 90404, as Agent (the "Agent") for the several banks and other financial institutions (the "Lenders"), parties to the Credit Agreement, dated as of March 17, 2011 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Obligor, SIRVA WORLDWIDE, INC., a Delaware corporation ("SWI"), ALLIED VAN LINES, INC., a Delaware corporation ("Allied"), SIRVA RELOCATION LLC, a Delaware limited liability company (together with Obligor, SWI and Allied, each a "Borrower", and collectively the "Borrowers"), and SIRVA, INC., a Delaware corporation.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrowers, the Obligor and certain other subsidiaries of the Borrowers have executed and delivered a Guarantee and Collateral Agreement, dated as of March 17, 2011, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Obligor pledged and granted to the Agent for the benefit of the Agent and the Lenders a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Obligor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrowers pursuant to the Credit Agreement, the Obligor agrees, for the benefit of the Agent and the Lenders, as follows:

Section 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement.

Section 2. Grant of Security Interest. The Obligor hereby pledges and grants a continuing security interest in, and a right of setoff against, and agrees to assign, transfer and convey, upon demand made upon the occurrence and during the continuance of an Event of Default without requiring further action by either party and to be effective upon such demand, all of the Obligor's right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto and excluding any pending intent-to-use trademark application, until such time as a statement of use has been filed in connection therewith), together with, among other things, the goodwill of the business symbolized by or connected with the use of such Trademarks, the applications therefor and registrations thereof, and all proceeds thereof and revenue therefrom, including, without limitation, any and all causes of action which may exist by reason of infringement or other violation thereof and any and all damages arising from past, present and future violations thereof (collectively, the "Collateral"), to the Agent for the benefit of the Agent and the Lenders to secure payment, performance and observance of the Obligations.

Section 3. Purpose. This Agreement has been executed and delivered by the Obligor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

Section 4. Acknowledgment. The Obligor does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

Section 5. Intercreditor Agreement. Notwithstanding anything to the contrary herein, the liens and rights granted to the Agent pursuant to this Agreement, and the exercise of any right or remedy, by the Agent hereunder are subject to the provisions of that certain Intercreditor Agreement dated as of March 17, 2011 between Agent and Barclays Bank PLC, as Collateral Agent, as amended, restated, supplemented or otherwise modified pursuant to the terms thereof. In the event of any conflict between the terms of the Intercreditor Agreement and this Agreement, the terms of the Intercreditor Agreement shall govern and control with respect to any right or remedy.

Section 6. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers on this 17 day of March, 2011.

NORTH AMERICAN VAN LINES, INC.,
as Obligor

By: Susan Hobson Kus
Name: Susan Hobson Kus
Title: Secretary

WELLS FARGO CAPITAL FINANCE, LLC,
as Agent

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers on this 17 day of March, 2011.

NORTH AMERICAN VAN LINES, INC.,
as Obligor

By: _____
Name: _____
Title: _____

WELLS FARGO CAPITAL FINANCE, LLC,
as Agent

By: Justin Button
Name: Justin Button
Title: Vice President

SCHEDULE A

U.S. Trademark Registrations and Applications

Trademark	App./Reg Number	Filing/Reg. Date
ARROW DESIGN W/TWO CIRCLES (CONTAINERS)	948,409	12/12/1972
ARROW DESIGN W/TWO CIRCLES (TRANSPORTATION)	914,752	06/08/1971
CDL PLUS (INDIANA REG. ONLY)	5010-2457	06/24/1994
DRIVER ROAD SERVICES & Design	85/032,588	05/07/2010
EPSILON LETTER & DESIGN	1,580,611	01/30/1990
HOME-TO-HOME	2,230,958	03/09/1999
HOME TOUCH! (Class 35)	3,533,666	11/18/2008
HOME TOUCH! (Class 9)	2,270,122	08/17/1999
IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT TO US	2,976,122	07/26/2005
MOVESYNC	85/020,230	04/22/2010
NAL	2,969,137	07/19/2005
NORTHAMERICAN	917,431	07/27/1991
NORTHAMERICAN INTERNATIONAL & DESIGN	1,310,419	12/18/1994
NORTHAMERICAN VAN LINES & DESIGN	915,264	06/15/1971
PRICELOCK	3,291,833	9/11/2007
PRICELOCK & DESIGN	3,288,883	09/04/2007
UPGRADE YOUR MOVE TO: BUSINESS CLASS	3,923,739	02/22/2011
WORLDTRAC	1,714,226	09/08/1992

U.S. Trademark Exclusive Licenses

License Agreement
License Agreement between North American Van Lines, Inc and Specialized Transportation Agents Group, Inc.