

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wonderland Amusement Management LLC		02/28/2011	LIMITED LIABILITY COMPANY: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Festival Fun Parks, LLC		
<b>Street Address:</b>	4590 MacArthur Blvd.		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Newport Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92660		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1899268	DUTCH WONDERLAND	
<b>Registration Number:</b>	2872228	A KINGDOM FOR KIDS!	
<b>Registration Number:</b>	2872229	A KINGDOM FOR KIDS!	
<b>Registration Number:</b>	2947909	DUTCH WINTER WONDERLAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9497600404		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	Knobbe, Martens, Olson & Bear LLP		
<b>Address Line 1:</b>	2040 Main Street		
<b>Address Line 2:</b>	14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	PALACE.121GEN		

OP \$1115.00 1899268

**900186699**

**TRADEMARK**  
**REEL: 004499 FRAME: 0571**

NAME OF SUBMITTER:	Gregory B. Phillips
Signature:	/gregory phillips/
Date:	03/17/2011
Total Attachments: 4 source=TM Assignment#page1.tif source=TM Assignment#page2.tif source=TM Assignment#page3.tif source=TM Assignment#page4.tif	

## INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (hereinafter referred to as "Assignment") is effective as of the 28<sup>th</sup> day of Feb ., 2011 ("Effective Date"), by and between Wonderland Amusement Management LLC, a Pennsylvania limited liability company having a place of business at 2249 Route 30 East, Lancaster, Pennsylvania 17602 (hereinafter referred to as "ASSIGNOR"), and Festival Fun Parks, LLC, a Delaware limited liability company having a place of business at 4590 MacArthur Boulevard, Suite 400, Newport Beach, California 92660 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement worldwide (hereinafter referred to as "Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter referred to as "Registrations");

WHEREAS, ASSIGNOR is the owner of the registered fictitious names listed in Schedule C, attached hereto and incorporated herein by reference (hereinafter referred to as "Fictitious Names");


WHEREAS, ASSIGNOR is the owner of the domain name registrations listed in Schedule D, attached hereto and incorporated herein by reference (hereinafter referred to as "Domain Names");

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks, Registrations, Fictitious Names and Domain Names;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title and interest as ASSIGNOR may possess in and to the Trademarks set forth in Schedule A, the Registrations set forth in Schedule B, the Fictitious Names set forth in Schedule C and the Domain Names set forth in Schedule D; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, the right to recover for past infringement, certain tangible assets which are indicia of the goodwill of the Trademarks, and all other associated goodwill, which is ongoing and existing.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and made effective as of the Effective Date.

Wonderland Amusement Management LLC

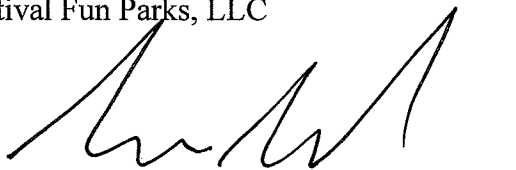
By: 

Name: Michael Baroni

Title: General Counsel

Date: 2-28-11

Festival Fun Parks, LLC

By: 

Name: Michael Baroni

Title: General Counsel

Date: 2-28-11

10615642  
020111

**SCHEDULES TO INTELLECTUAL PROPERTY ASSIGNMENT**

**SCHEDULE A**

Trademarks:

1. DUTCH WONDERLAND



- 2.



- 3.

4. DUTCH WINTER WONDERLAND



- 5.

6. A KINGDOM FOR KIDS!



- 7.

8. CASTEL GIFT SHOP

9. HAVE A DUTCH WONDERFUL DAY

10. WAX MUSEUM OF LANCASTER COUNTY HISTORY

11. DISCOVER LANCASTER COUNTY HISTORICAL MUSEUM

12. OLD MILL STREAM CAMPING MANOR

13. HAPPY HAUNTINGS



- 14.


15. DUKE THE DRAGON



- 16.

**SCHEDULE B**

Federal Trademark Registrations:

<u>MARK</u>	<u>APPL. NO.</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
1. DUTCH WONDERLAND	74/481,273	1,899,268	June 13, 1995
2. 	76/396,030	2,872,228	August 10, 2004
3. A KINGDOM FOR KIDS!	76/396,032	2,872,229	August 10, 2004
4. DUTCH WINTER WONDERLAND	78/385,616	2,947,909	May 10, 2005

**SCHEDULE C**

Registered Fictitious Names:

<u>NAME</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
1. DISCOVERY LANCASTER COUNTY HISTORY MUSEUM	Pennsylvania – 2842187	October 22, 1998
2. OLD MILL STREAM CAMPING MANOR	Pennsylvania – 2945647	June 5, 2000

**SCHEDULE D**

Domain Name Registrations:

1. [www.dutchwonderland.com](http://www.dutchwonderland.com)
2. [www.dutchwonderlandjobs.com](http://www.dutchwonderlandjobs.com)
3. [www.discoverylancaster.com](http://www.discoverylancaster.com)
4. [www.kingdomforkids.com](http://www.kingdomforkids.com)
5. [www.oldmillstreamcampground.com](http://www.oldmillstreamcampground.com)
6. [www.oldmillstreamcamping.com](http://www.oldmillstreamcamping.com)