

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICDP, LLC		12/03/2010	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Financial Institute Advisors, LLC		
Street Address:	PO Box 12038		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27709		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3075860	WE TAKE YOUR FUTURE INTO ACCOUNT	
CORRESPONDENCE DATA			
Fax Number:	(919)829-9696		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919-829-9600		
Email:	tmgroup@hutchlaw.com		
Correspondent Name:	Devon E. White, Hutchison Law Group		
Address Line 1:	5410 Trinity Road		
Address Line 2:	Suite 400		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
ATTORNEY DOCKET NUMBER:	ACAD.21045		
NAME OF SUBMITTER:	Devon E. White		
Signature:	/dew/		

CH \$40.00 3075860

900186700

**TRADEMARK
 REEL: 004499 FRAME: 0577**

Date:

03/17/2011

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING
APPLICATIONS, REGISTRATIONS AND GOODWILL**

December 3, 2010

Effective as of the date set forth above (the “**Effective Date**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ICDP, LLC, a Michigan limited liability company doing business as IDFA, L.L.C., Institute for Divorce Financial Analysts, Institute for Certified Divorce Planners, ICDP and IDFA (“**Assignor**”), does hereby sell, assign, transfer and set over to Financial Institute Advisors, LLC, a North Carolina limited liability company (“**Assignee**”) all of Assignor’s worldwide rights, title and interest in and to the trademarks and service marks listed on Exhibit A attached hereto (collectively, the “**Marks**”), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor’s right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks, Service Marks and Accompanying Applications, Registrations and Goodwill as of the date first set forth above.

ICDP, LLC

By: Fred Gault

Title: President

FINANCIAL INSTITUTE ADVISORS, LLC

By: Greg E. Lindberg

Greg E. Lindberg, Chairman

EXHIBIT A

Mark	Serial No.	Reg. No.	Reg. Date	Goods/Services
WE TAKE YOUR FUTURE INTO ACCOUNT	78483209	3075860	04/04/2006	Educational services in the nature of correspondence schools

HLG: 271883