

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

- Individual(s)
- General Partnership
- Association
- Limited Partnership

- Corporation-State-CA
- Other

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): 3/10/11

- Assignment
- Security Agreement
- Merger
- Change of Name

Other : **Release**

2. Name and address of receiving party(ies):

Additional name(s) of conveying parties attached? Yes No

Name: **Interactive Alchemy Inc**

Internal Address

Street Address: **2999 N 44th Street Suite 200**

City: **Phoenix**

State: **AZ**

Country: **USA**

Zip:

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship: ****DE***
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)

77167901

B. Trademark Registration No.(s)

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **UCC Direct Services**

Internal Address: **Attn: 14080632**

Street Address: **187 Wolf Road, Suite 101**

City: **Albany** State: **NY** ZIP: **12205**

Phone Number: **1-800-342-3676 X 4065**

Fax Number: **1-800-962-7049**

Email Address: **cls-udsalbany@wolterskluwer.com**

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): **\$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

B. Payment information:

a. Credit Card Last 4 Numbers **5683**
Expiration Date **10/12**

b. Deposit Account Number
Authorized User Name

9. Signature

Joseph D. Borgman
Signature

3/14/11
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **2**

TRADEMARK

RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Interactive Alchemy Inc** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, June 26, 2007, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on June 26, 2007, Reel 3568 Frame 0673.

March 10, 2011

SILICON VALLEY BANK

By:

Name:

Title:

Romil Randhawa
Romil Randhawa
Operations Manager