

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COOPER TECHNOLOGIES COMPANY		03/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	APEX BRANDS, INC.		
Street Address:	14600 YORK ROAD		
Internal Address:	SUITE A		
City:	SPARKS		
State/Country:	MARYLAND		
Postal Code:	21152		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77352900	VIRTUAL TETHER	
CORRESPONDENCE DATA			
Fax Number:	(602)734-3750		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	602.262.5311		
Email:	TRADEMARKS@LRLAW.COM		
Correspondent Name:	JENNIFER A. VAN KIRK		
Address Line 1:	40 NORTH CENTRAL AVENUE, SUITE 1900		
Address Line 2:	LEWIS AND ROCA LLP		
Address Line 4:	PHOENIX, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	51949.2000		
NAME OF SUBMITTER:	JENNIFER A. VAN KIRK		
Signature:	/JENNIFER A. VAN KIRK/		

OP \$40.00 77352900

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TRADEMARK
 REEL: 004500 FRAME: 0440

Date:

03/17/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This assignment is effective as of March 1, 2011 and is entered into by and between Cooper Technologies Company, a Delaware corporation, doing business at 600 Travis Street, Houston Texas, 77002 ("Assignor") and APEX Brands, Inc., a Delaware corporation, doing business at 14600 York Rd., Suite A, Sparks, MD 21152 ("Assignee").

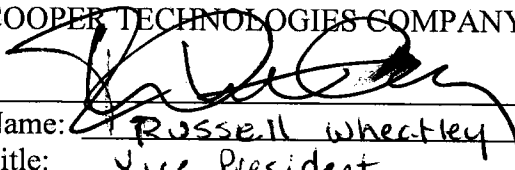
WHEREAS, Assignor owns all intellectual property related to the VIRTUAL TETHER United States Trademark Serial No. 77/352900 (the "Trademark") and all associated common law and registered rights;

WHEREAS, Assignee wishes to acquire whatever rights Assignor may possess in the Trademark;

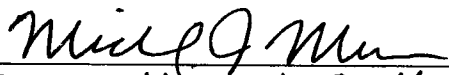
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and hereby irrevocably assigns to Assignee any and all right, title and interest in the Trademark, together with any goodwill of the business symbolized by the Trademark. Assignee is also a successor to the portion of the Applicant's business to which the Trademark pertains, and that business is ongoing and existing. Assignee further agrees to and hereby assigns to Assignee all causes of action arising out of or related to past, present or future infringement or misappropriation of the Trademark and related remedies, including, without limitation, the right to sue for past, present or future infringement, misappropriation, or violation of rights related to the Trademark and collect damages therefore. The parties agree that this Trademark Assignment may be executed in one or more counterparts, each of which shall be an original, but all of which together shall constitute one agreement and a photographic or facsimile copy of the signature evidencing a party's execution of this Agreement shall be effective as an original signature and may be used in lieu of the original for any purpose.

IN WITNESS WHEREOF and intended to be legally bound by, the parties have hereunder set their hands, the day and year written below.

COOPER TECHNOLOGIES COMPANY


Name: Russell Wheatley
Title: Vice President
Date: March 10, 2011

APEX BRANDS, INC.


Name: Michael J. Munn
Title: Secretary
Date: March 1, 2011