

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WELLS FARGO BANK, N.A.	FORMERLY WACHOVIA BANK, N.A.	03/01/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	ACOSTA, INC.		
Street Address:	6600 Corporate Center Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32216		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2018943	ACOSTA	
Registration Number:	2436189	ACOSTA-PMI	
Registration Number:	2995731	AHORROS PARA SU FAMILIA	
Registration Number:	2802440	RETAILSOURCE	
Registration Number:	2759506	MATCHPOINT MARKETING	
Registration Number:	3424284	SKURITE	
CORRESPONDENCE DATA			
Fax Number:	(212)310-8007		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212.310.8000		
Email:	vindra.richter@weil.com, suzanne.inglis@weil.com		
Correspondent Name:	Vindra Richter/si		
Address Line 1:	Weil, Gotshal & Manges LLP		
Address Line 2:	767 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10153		

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ATTORNEY DOCKET NUMBER:	77356.0124.B.LEWIS
NAME OF SUBMITTER:	Vindra Richter
Signature:	/Vindra Richter/
Date:	03/17/2011
Total Attachments: 3 source=acosta#page1.tif source=acosta#page2.tif source=acosta#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of March 1, 2011, by Wells Fargo Bank, N.A. (as successor by merger to Wachovia Bank, National Association ("Secured Party") in favor of ACOSTA, INC., a Delaware corporation ("Grantor").

WITNESSETH

WHEREAS, Secured Party and the Grantor are parties to a Trademark Security Agreement, dated as of July 28, 2006 (the "Trademark Security Agreement"), wherein Grantor granted Secured Party a security interest in and to certain Trademarks (as defined in the Trademark Security Agreement) and Trademark Licenses (as defined in the Trademark Security Agreement), including the U.S. trademarks and trademark applications identified on Schedule A attached hereto (collectively, the "Trademark Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the U.S. Patent and Trademark Office on December 12, 2006 at Reel 3442, Frame 0735;

WHEREAS, Grantor has satisfied the terms of the Trademark Security Agreement and requests a specific release of the security interest granted and recorded against the Trademark Collateral; and

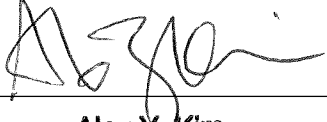
WHEREAS, Secured Party desires to grant to Grantor a specific release of the security interest granted and recorded against the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration previously tendered by Grantor, the receipt and sufficiency of which are hereby acknowledged, Secured Party does hereby terminate the Trademark Security Agreement and relinquish and release the entirety of the security interests in the Trademark Collateral and reassigns forever to Grantor all right, title and interest of any nature whatsoever which Secured Party holds in or to the Trademark Collateral and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights to Grantor.

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IN WITNESS WHEREOF, Secured Party has executed this Release by its proper officer thereunto duly authorized.

WELLS FARGO BANK, N.A.

By: 
Name: **Alex Y. Kim**
Title: **Vice President**

SCHEDULE A
TRADEMARKS

Trademark/Service Mark Name	Serial Number	Registration/Filing Date	Owner of Record
ACOSTA	2,018,943	11/26/1996	Acosta, Inc.
ACOSTA-PMI	2,436,189	3/20/2001	Acosta, Inc.
AHORROS PARA SU FAMILIA	2,995,731	9/13/2005	Acosta, Inc.
RETAILSOURCE	2,802,440	1/6/2004	Acosta, Inc.
MATCHPOINT MARKETING	2,759,506	9/2/2003	Acosta, Inc.
SKURITE	3,424,284	5/6/2008	Acosta, Inc.

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