

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
G-51 Capital, LLC		03/17/2011	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	REACHFORCE, INC.		
<b>Street Address:</b>	9020-I Capital of Texas Hwy N, Suite 270		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78759		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78685993	SNAPID	
<b>Serial Number:</b>	78686000	REACHFORCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)493-6811		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	650-496-7543		
<b>Email:</b>	nbouch@wsgr.com		
<b>Correspondent Name:</b>	WSGR, c/o Nancy Bouch, Senior Paralegal		
<b>Address Line 1:</b>	650 Page Mill Road		
<b>Address Line 2:</b>	FH 2-1 P10		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94304		
<b>ATTORNEY DOCKET NUMBER:</b>	31291.020		
<b>NAME OF SUBMITTER:</b>	Nancy Bouch		
<b>Signature:</b>	/s/Nancy Bouch		

CH \$65.00 78685993

900186791

**TRADEMARK**  
 REEL: 004500 FRAME: 0541

Date:

03/17/2011

**Total Attachments: 12**

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## TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Termination and Release of Security Interest in Trademarks (this "Termination") is executed by ReachForce, Inc., a Delaware corporation (the "Borrower").

### RECITALS

A. WHEREAS, Borrower and G-51 Capital, LLC, a Texas limited liability company ("Secured Party") entered into that certain Note Purchase Agreement dated as of August 21, 2006 (the "Purchase Agreement") pursuant to which Borrower issued certain convertible promissory notes (the "Notes") in favor of Secured Party.

B. WHEREAS, in connection with the Purchase Agreement, Borrower and Secured Party entered into that certain Security Agreement, dated as of August 21, 2006 (the "Security Agreement"), that certain Patent Security Agreement, dated as of August 21, 2006 (the "Patent Security Agreement") and that certain Trademark Security Agreement dated on or around August 21, 2006 (the "Trademark Security Agreement"), in each case, pursuant to which Borrower granted a security interest in its assets, including its intellectual property, to secure the payment and performance of its obligations under the Purchase Agreement and the Notes.

C. WHEREAS, pursuant to the Trademark Security Agreement, Borrower granted a security interest in Borrower's right, title and interest in, to and under Borrower's Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, the trademarks identified on Schedule A attached hereto.

D. WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on August 25, 2006, at Reel/Frame 3377/0853, to evidence the security interest granted under the Trademark Security Agreement.

E. WHEREAS, all indebtedness and obligations of Borrower under the Purchase Agreement and the Notes have been satisfied in full and pursuant to the terms of the Security Agreement, the security interest granted in the Collateral (as defined therein) and all rights thereto have reverted to Borrower.

F. WHEREAS, to evidence such termination of security interest in the Collateral, a UCC termination statement in the form of Exhibit A attached hereto was filed with the Delaware Secretary of State on December 18, 2007 and a Release of Security Interest in the form of Exhibit B attached hereto was recorded with the United States Patent and Trademark Office on October 31, 2008 at Reel/Frame 021763/0768 with regard to the termination of a security interest in certain patents held by the Borrower.

G. WHEREAS, Borrower plans to enter into a secured credit facility with a lender and as a condition precedent to the availability of the loans under such credit facility, Borrower is required to provide evidence of the termination of the security interest in Borrower's trademarks granted pursuant to the Trademark Security Agreement.

NOW, THEREFORE, to evidence such termination of security interest in the Borrower's Trademark Collateral, including, without limitation, the trademarks identified on Schedule A attached hereto, Borrower hereby executes this Termination.

IN WITNESS WHEREOF, the Borrower has executed and delivered this Termination as of March 17, 2011.

**ReachForce, Inc.,**  
as Borrower

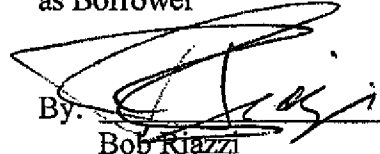
By.   
Bob Riazzi  
President and Chief Executive Officer

Exhibit A

UCC Termination Statement

**UCC FINANCING STATEMENT AMENDMENT**

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

DELAWARE DEPARTMENT OF STATE  
 U.C.C. FILING SECTION  
 FILED 12:45 PM 12/18/2007  
 INITIAL FILING # 6292388 6  
 AMENDMENT # 2007 4775200  
 SRV: 071334971

**A. NAME & PHONE OF CONTACT AT FILER (optional)**  
 Steve Kesten (713) 850-7766

**B. SEND ACKNOWLEDGMENT TO: (Name and Address)**

Return acknowledgment to:

★

Capital Services, Inc.  
 P.O. Box 1831 Austin, TX 78767  
 800/345-4647

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE #  
 6292388 6 Filed 8/22/2006

1b. This FINANCING STATEMENT AMENDMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS.

2.  **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3.  **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4.  **ASSIGNMENT (full or partial):** Give name of assignee in Item 7a or 7b and address of assignee in Item 7c; and also give name of assignor in Item 8.

5. **AMENDMENT (PARTY INFORMATION):** This Amendment affects  Debtor or  Secured Party of record. Check only one of these two boxes. Also check one of the following three boxes and provide appropriate information in Item 6 and/or 7.

**CHANGE name and/or address:** Please refer to the detailed instructions regarding changing the name/address of a party.  **DELETE name:** Give record name to be deleted in Item 6a or 6b.  **ADD name:** Complete Item 7a or 7b, and also Item 7c; also complete Item 7d-7g (if applicable).

**6. CURRENT RECORD INFORMATION:**

6a. ORGANIZATION'S NAME  
 ReachForce, Inc.

OR 6b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

**7. CHANGED (NEW) OR ADDED INFORMATION:**

7a. ORGANIZATION'S NAME

OR 7b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

7c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

7d. SEE INSTRUCTIONS ADDL INFO RE ORGANIZATION DEBTOR 7e. TYPE OF ORGANIZATION 7f. JURISDICTION OF ORGANIZATION 7g. ORGANIZATIONAL ID #, if any  NONE

8. **AMENDMENT (COLLATERAL CHANGE):** check only one box. Describe collateral  deleted or  added, or give entire  restated collateral description, or describe collateral  assigned.

**9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here  and enter name of DEBTOR authorizing this Amendment.**

9a. ORGANIZATION'S NAME  
 G-51 Capital, LLC

OR 9b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

**10. OPTIONAL FILER REFERENCE DATA**

DE SOS

FILING OFFICE COPY — UCC FINANCING STATEMENT AMENDMENT (FORM UCC3) (REV. 05/22/02) International Association of Commercial Administrators (IACA)

Exhibit B

Release of Security Interest in Patents

## RELEASE OF SECURITY INTEREST

This release of security interest is made and executed by G-51 Capital, LLC, a Texas limited liability company ("G-51") in favor of Reachforce, Inc., a Delaware corporation ("Reachforce").

A. G-51 loaned money to Reachforce, and Reachforce granted G-51 a security interest in all of Reachforce's intellectual property assets to secure indebtedness and obligations of Reachforce to G-51.

B. G-51 recorded its security interest as follows:

<u>Debtor</u>	<u>Secured Party</u>	<u>Execution Date</u>	<u>Reel/Frame</u>	<u>Recordation Date</u>
Reachforce, Inc.	G-51 Capital, LLC	August 21, 2006	018175/0013	August 25, 2006

NOW, THEREFORE, for valuable consideration received, by its execution of this Release of Security Interest, G-51 hereby irrevocably and unconditionally releases all right, title and interest in all of the following:

- (a) the patents and patent applications listed in Exhibit A (the "Patents");
- (b) all patents and patent applications (i) to which any of the Patents directly or indirectly claims priority, (ii) for which any of the Patents directly or indirectly forms a basis for priority, and/or (iii) that directly or indirectly incorporate by reference, or are directly or indirectly incorporated by reference into, the Patents;
- (c) all reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, registrations of any item in any of the foregoing categories (a) and (b);
- (d) all non-United States patents, patent applications, and counterparts relating to the Patents or any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, other governmental grants or issuances, and any rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or governmental grants or issuances of any type related to any of the Patents and the inventions, invention disclosures, and discoveries therein;
- (e) inventions, invention disclosures, and discoveries described in any of the Patents of any item in the foregoing categories (a) through (d);
- (f) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (e), including, without limitation, under the Paris Convention for the Protection of Industrial



Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(g) causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Patents and/or the rights described in the above subparagraphs (a) through (f), including, without limitation, all causes of action and other enforcement rights for

- (i) damages,
- (ii) injunctive relief, and
- (iii) any other remedies of any kind

for past, current and future infringement; and

(h) all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in any of the foregoing categories (a) through (g).

If necessary or desired, G-51 hereby authorizes Reachforce's authorized representative to file UCC Financing Statement Amendment(s) with the applicable filing office(s) in order to memorialize the release of any security interest by G-51.

This Release is governed by the law of the State of Delaware, excluding its choice of law principles to the contrary. This Release shall be binding upon Reachforce and its successors and assigns and inures, to the benefit of, with respect to the Patents (including any purchaser). G-51 acknowledges that it is aware that it may hereafter discover facts different from or in addition to what it now knows, believes or suspects to be true with respect to the matters herein released, that such facts may give rise to claims, causes of action, damages, consequences or results that are unforeseen or unsuspected, and that G-51 is nonetheless giving up its rights, and the releases in this Release Agreement will be and remain in effect in all respects as complete, general releases, notwithstanding any such different or additional facts.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest on this 30 day of October 2008.

G-51 Capital, LLC

By: 

Name: \_\_\_\_\_

Its: President

**Exhibit A**

<b>Patent or Application No.</b>	<b>Country</b>	<b>Filing Date</b>	<b>Title of Patent and First Named Inventor</b>
7,003,517 (09/865,735)	US	5/24/2001	Web-based system and method for archiving and searching participant-based internet text sources for customer lead data  John Seibel
7,315,861 (11/178,721)	US	7/11/2005	Text mining system for web-based business intelligence  John Seibel
7,275,083 (11/276,743)	US	3/13/2006	Web-based customer lead generator system with preemptive profiling  John Seibel
09/862,832	US	5/21/2001	Web-based customer lead generator system  John Seibel
7,096,220 (09/862,814)	US	5/21/2001	Web-based customer prospects harvester system  John Seibel
7,120,629 (09/865,802)	US	5/24/2001	Prospects harvester system for providing contact data about customers of product or service offered by business enterprise extracting text documents selected from newsgroups, discussion forums, mailing lists, querying such data to provide customers who confirm to business profile data  John Seibel
7,082,427 (09/865,805)	US	5/24/2001	Text indexing system to index, query the archive database document by keyword data representing the content of the documents and by contact data

<b>Patent or Application No.</b>	<b>Country</b>	<b>Filing Date</b>	<b>Title of Patent and First Named Inventor</b>
			associated with the participant who generated the document  John Seibel
7,043,531 (09/970,563)	US	10/4/2001	Web-based customer lead generator system with preemptive profiling  John Seibel
7,330,850 (09/971,334)	US	10/4/2001	Text mining system for web-based business intelligence applied to web site server logs  John Seibel
09/865,804	US	5/24/2001	Data mining system for web-based business intelligence  John Seibel
60/206,772	US	5/24/2000	Web-Based customer lead generator  John Seibel
60/238,094	US	10/4/2000	Server log file system utilizing text mining methodologies and technologies  John Seibel
11/415,017	US	5/1/2006	Web-based customer prospects harvester system  John Seibel

Schedule A

Trademarks

<u>Trademark Title</u>	<u>Serial Number</u>	<u>Filing Date</u>
SNAPID	78/685,993	08/04/2005
REACHFORCE	78/686,000	08/04/2005