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TO:ERIC P. STEVENS COMPANY:301 FAYETTEVILLE STREET, SUITE 1900

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carl J. Reid		08/22/2009	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	JAT Investments, LLC		
Street Address:	1315 North Sandhills Blvd		
City:	Aberdeen		
State/Country:	NORTH CAROLINA		
Postal Code:	28315		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3055283	PURE GOLD'S CRAZY HORSE	
Registration Number:	2292026	PURE GOLD	
Registration Number:	2639483		
CORRESPONDENCE DATA			
Fax Number:	(919)783-1075		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919-783-1017		
Email:	estevens@poyners.com		
Correspondent Name:	Eric P. Stevens		
Address Line 1:	301 Fayetteville Street, Suite 1900		
Address Line 4:	Raleigh, NORTH CAROLINA 27601		
NAME OF SUBMITTER:	Eric Stevens		
Signature:	/Eric Stevens/		
Date:	02/03/2011		

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Total Attachments: 2

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TO: ERIC P. STEVENS COMPANY: 301 FAYETTEVILLE STREET, SUITE 1900

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is to be effective as of January 1, 2007, and is entered into by and between Carl J. Reid, an individual whose resides in Myrtle Beach, South Carolina 29572 ("Assignor") and JAT Investments, LLC, a North Carolina limited liability company ("Assignee").

WHEREAS, Assignor has adopted and used, and currently owns and uses the following trademark(s) and/or service mark(s) (the "Marks"):

Mark	Registration No.	Description	Registration Date
PURE GOLD'S CRAZY HORSE (Standard Character mark)	U.S. Federal Registration No. 3055283	Exotic dancing services.	January 31, 2006
PURE GOLD (Standard Character mark)	U.S. Federal Registration No. 1292026	Adult entertainment namely, exotic dancers.	November 16, 1999
Dancing Girl Design Mark	U.S. Federal Registration No. 2639483	Adult entertainment, namely, exotic dancers.	October 22, 2002

WHEREAS Assignee is desirous of acquiring all right, title and interest in and to said Marks;

NOW THEREFORE, be it known that for One Dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, delivers and assigns to Assignee all of Assignor's right, title and interest throughout the world in and to said Marks, together with the goodwill of the business connected with the use thereof and symbolized by said Marks, any future registrations of said Marks, and all common law rights associated with said Marks, and, any and all causes of action and other rights assertable under said Marks, the right to sue third parties for infringement of or improper activities regarding said Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

At any time after the date of this Assignment, Assignor hereby agrees that Assignor shall and shall cause its affiliates and related parties to, from time to time, execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary, or otherwise reasonably be requested by Assignee, to vest in Assignee all of Assignor's right, title and interest in and to the Marks.

TO: ERIC P. STEVENS COMPANY: 301 FAYETTEVILLE STREET, SUITE 1900

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

Assignor:

Carl J. Reid
Carl J. Reid

STATE OF North Carolina
COUNTY OF Moore

I, Merry S. Rickman a Notary Public of the County and State aforesaid, do hereby certify that Carl J. Reid personally appeared before me this day and acknowledged the due execution of the foregoing Assignment. Witness my hand and official stamp or seal, this the 22nd day of August, ~~2008~~ 2009.

Merry S. Rickman
printed name: Merry S. Rickman Notary Public
My commission expires: 10-18-09

(Official Seal)

