

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAM Systems, Inc.		03/18/2011	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	RAK'd UP Technologies, LLC		
Street Address:	4700 Westport Drive		
City:	Mechanicsburg		
State/Country:	PENNSYLVANIA		
Postal Code:	17055		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85053805	RAK'D UP	
Serial Number:	85057068	RAK'D UP	
CORRESPONDENCE DATA			
Fax Number:	(703)836-2021		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703.836.6620		
Email:	fred.hathaway@bipc.com		
Correspondent Name:	Fred W. Hathaway		
Address Line 1:	Buchanan Ingersoll & Rooney PC		
Address Line 2:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
ATTORNEY DOCKET NUMBER:	0068746-000008		
NAME OF SUBMITTER:	Kathleen M. Hemmerdinger		
Signature:	/Kathleen M. Hemmerdinger/		

OP \$65.00 85053805

900186969

TRADEMARK
REEL: 004501 FRAME: 0546

Date:

03/21/2011

Total Attachments: 2

source=assignment#page1.tif

source=assignment#page2.tif

ASSIGNMENT

WHEREAS, LAM Systems, Inc., a Pennsylvania corporation, with an address of 4700 Westport Drive, Mechanicsburg, PA 17055 (hereinafter "ASSIGNOR"), is the owner of the United States trademark applications identified in attached Schedule A, and

WHEREAS, RAK'd UP Technologies, LLC, a Pennsylvania limited liability company, with an address of 4700 Westport Drive, Mechanicsburg, PA 17055 (hereinafter "ASSIGNEE"), is desirous of acquiring the trademarks listed in attached Schedule A, together with the goodwill of the business symbolized in which the marks are used, or with the portion of the business to which the marks pertain, or with that part of the goodwill of the business connected with the use of and symbolized by the marks and the applications listed in the attached Schedule A.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the trademarks listed in the attached Schedule A, together with the goodwill of the business symbolized in which the marks are used, or with the portion of the business to which the marks pertain, or with that part of the goodwill of the business connected with the use of and symbolized by the marks and the applications listed in the attached Schedule A, effective as of the date below.

Date: 3/18/11

By: 

Name: Robert S. Meyer

Title: RAK/CO

SCHEDULE A

MARK	SERIAL NUMBER	FILING DATE
RAK'D UP & DESIGN	85/053,805	June 3, 2010
RAK'D UP & DESIGN	85/057,068	June 8, 2010