

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/01/2002		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	BPI Communications Inc.		01/01/2002
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	VNU Business Media, Inc.		
Street Address:	770 BROADWAY, 8TH FLOOR		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2455355	SHOOTONLINE
CORRESPONDENCE DATA			
Fax Number:	(212)593-9175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Matthew Bart		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Frankfurt Kunitz Klein & Selz PC		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	014517.0300		
NAME OF SUBMITTER:	Matthew Bart		
Signature:	/Matthew Bart/		
Date:	03/21/2011		
Total Attachments: 1 source=110317712 pdf - Adobe Acrobat Standard#page1.tif			

OP \$40.00 2455355

CERTIFICATE OF OWNERSHIP AND MERGER
MERGING
BPI COMMUNICATIONS, INC.
INTO
VNU BUSINESS MEDIA, INC.

VNU Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated under the name BPI Acquisitions, Inc. on the 11th day of January 1994, pursuant to the Law of the State of Delaware. On February 22, 1994 the name was changed to BPI Communications Inc. On December 31, 2000, the name was changed to VNU Business Media, Inc.

SECOND: That this corporation owns all of the outstanding shares of the stock of BPI Communications, Inc., a corporation incorporated under the name New BPI, Inc. on the 11th day of December 2000, pursuant to the Law of the State of Delaware. On January 3, 2001 the name was changed to BPI Communications, Inc.

THIRD: That this corporation, by the following resolutions of its Board of Directors, duly adopted by the unanimous written consent of its members, filed with the minutes of the Board on the 29th day of November, 2001, determined to and will merge into itself said BPI Communications, Inc.:


RESOLVED, that VNU Business Media, Inc. will merge into itself said BPI Communications, Inc., and assumes all of its obligations;

FURTHER RESOLVED, that the merger shall be effective on January 1, 2002.


FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said BPI Communications, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State and a certified copy recorded in the office of the Recorder of Deeds of Kent County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anyway necessary or proper to effect said merger.

IN WITNESS WHEREOF, said VNU Business Media, Inc. has caused this Certificate to be signed by Frederick A. Steinmann, its Vice President and attested by James A. Ross, its Secretary, this 29th day of November 2001.

VNU BUSINESS MEDIA, INC.

by: 
Frederick A. Steinmann, V.P.

ATTEST:

by: 
James A. Ross, Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 06:01 PM 12/04/2001
010617305 - 2367673

RECORDED: 03/21/2011

TRADEMARK
REEL: 004501 FRAME: 0675