

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William F. Campbell		03/14/2011	ESTATE: ILLINOIS
RECEIVING PARTY DATA			
Name:	HUBBELL INCORPORATED		
Street Address:	40 Waterview Drive		
City:	Shelton		
State/Country:	CONNECTICUT		
Postal Code:	06484		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2942581	SMARTWISE	
CORRESPONDENCE DATA			
Fax Number:	(203)882-3724		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	475-882-4252		
Email:	ndale@hubbell.com		
Correspondent Name:	Hubbell Incorporated		
Address Line 1:	40 Waterview Drive		
Address Line 4:	Shelton, CONNECTICUT 06484		
ATTORNEY DOCKET NUMBER:	751-39 U.S.		
NAME OF SUBMITTER:	Nancy Dale		
Signature:	/nancy dale/		
Date:	03/21/2011		
Total Attachments: 2 source=751-39 US#page1.tif source=751-39 US#page2.tif			

CH \$40.00 2942581

TRADEMARK ASSIGNMENT

FOR and in consideration of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged and confessed, the undersigned, GRACE CAMPBELL, in the capacity as Executor/Executrix of the Estate of William F. Campbell, the registered owner of U.S. Trademark Registration No. 2,942,581, with an address of 4003 Charles Street, Rockford, Illinois 61108, does hereby sell, assign, transfer and set over unto HUBBELL INCORPORATED, a corporation of the State of Connecticut, having its principal office and place of business at 40 Waterview Drive, Shelton, Connecticut 06484, U.S.A., its successors and assigns, the entire right, title and interest in and to the following trademark and trademark registration:

<u>Reg. No.</u>	<u>Issue Date</u>	<u>Trademark</u>
2,942,581	04/19/2005	SMARTWISE

together with the good will and the entire business in connection with which said trademark has been and is being used, and together with the right to sue and recover for any past infringements thereof.

By way of extension and not in limitation, this assignment is intended to and does hereby convey unto the said HUBBELL INCORPORATED all the right, title and interest of said WILLIAM F. CAMPBELL in and to the trademark, in the United States of America or any country foreign thereto, or any interest therein of which it may now be possessed, and said WILLIAM F. CAMPBELL hereby further agrees to execute all proper papers and documents, prepared at the expense of assignee herein, necessary or required by assignee to make fully effective and complete title to said trademarks in said HUBBELL INCORPORATED.

