

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Wesmac, LLC		LIMITED LIABILITY COMPANY: TENNESSEE
EXECUTION DATE			
		03/21/2011	
RECEIVING PARTY DATA			
Name:	DYK Automotive, LLC		
Street Address:	1000 Ridgeway Loop Rd.		
Internal Address:	Suite 203		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38120		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
Registration Number:	3045027		SUPERIOR AUTOMOTIVE
CORRESPONDENCE DATA			
Fax Number:	(901)374-7487		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	901-525-6781		
Email:	ldunavant@evanspetree.com		
Correspondent Name:	Leonard C. Dunavant, Jr.		
Address Line 1:	1000 Ridgeway Loop Rd.		
Address Line 2:	Suite 200		
Address Line 4:	Memphis, TENNESSEE 38120		
NAME OF SUBMITTER:	Leonard C. Dunavant, Jr.		
Signature:	/Leonard C. Dunavant, Jr./		
Date:	03/21/2011		
Total Attachments: 2 source=Assignment from Wesmac#page1.tif source=Assignment from Wesmac#page2.tif			

OP \$40.00 3045027

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS ("Assignment") is made as of the 26th day of March, 2011, by and between Wesmac, LLC a Tennessee limited liability company, having a principal place of business at 1515 S. Avalon, West Memphis, Arkansas 72301 ("Assignor") and DYK Automotive, LLC, a Delaware limited liability company, having a principal place of business at 1000 Ridgeway Loop Road, Suite 203, Memphis, TN 38120 ("Assignee").

RECITALS:

WHEREAS, Assignor is the owner of that certain trademark listed on attached Exhibit A (the "Trademarks"); and

WHEREAS, Assignor has agreed to transfer to Assignee all of Assignor's right, title and interest in, to and under the Trademark, and all of the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, all of the right, title and interest Assignor has in and to said Trademark and the registrations thereof together with all of the goodwill associated with said Trademark; all extensions or renewals thereof; the right to sue and recover damages for past and future infringements thereof and to stand in the place of Assignor in all matters related thereto. Assignor further covenants that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said Trademarks as may be known and accessible to Assignor and will promptly execute and deliver to Assignee or its legal representatives any and all papers, instruments or affidavits required to carry out said transfer of said Trademark to Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed as of the day and year first written above.

WESMAC, LLC

By: David W. G. [Signature]
Title: President/CEO

DYK AUTOMOTIVE, LLC

By: David W. G. [Signature]
Title: President/CEO

EXHIBIT A

Trademark

SUPERIOR AUTOMOTIVE

Registration No.

3045027

Registration Date

January 17, 2006