

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HomeAway, Inc.		03/15/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	HomeAway.com, Inc.
<b>Street Address:</b>	1011 W. Fifth St.
<b>Internal Address:</b>	Suite 300
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78703
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Serial Number:	85231830	DETOURISM
Serial Number:	85231826	DETOURISM
Serial Number:	85231842	DETOURISM
Serial Number:	85231835	DETOURISM
Serial Number:	85232800	DETOURISM
Serial Number:	85232816	DETOURISM
Serial Number:	85232793	DETOURIST
Serial Number:	85232788	DETOURIST
Serial Number:	85232814	DETOURIST
Serial Number:	85232811	DETOURIST
Serial Number:	85232826	DETOURIST
Serial Number:	85232829	DETOURIST
Serial Number:	85236132	HOMEAWAY SOFTWARE

OP \$440.00 85231830

Serial Number:	85236163	HOMEAWAY SOFTWARE
Serial Number:	85236141	HOMEAWAY SOFTWARE FOR PROFESSIONALS
Serial Number:	85236138	HOMEAWAY SOFTWARE FOR PROFESSIONALS
Serial Number:	85240796	VRBO FROM HOMEAWAY

**CORRESPONDENCE DATA**

Fax Number: (650)566-9922  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (650) 566-9912  
Email: filing@kokkalaw.com  
Correspondent Name: KOKKA & BACKUS, PC  
Address Line 1: Attn: Nicole H. Chiu  
Address Line 2: 703 High Street  
Address Line 4: Palo Alto, CALIFORNIA 94301

ATTORNEY DOCKET NUMBER:	HOM-109,-099,-098,-092...
NAME OF SUBMITTER:	Nicole H. Chiu
Signature:	/Nicole H. Chiu/
Date:	03/21/2011

**Total Attachments: 4**  
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source=Executed HomeAway, Inc. Assignment (3.15.11)#page4.tif

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into by and between HomeAway, Inc., a Delaware corporation, with its principal office at 1011 W. Fifth Street, Suite 300, Austin, Texas 78703 ("Assignor"), and HomeAway.com, Inc., a Delaware corporation, with its principal office at 1011 W. Fifth Street, Suite 300, Austin, Texas 78703 ("Assignee").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to accept the assignment of, the United States trademark registrations and/or trademark applications set forth on Exhibit A, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

**WHEREAS**, Assignor represents and warrants that it is the sole owner of all right, title and interest in and to the Marks and that it has adopted, used, and is using the Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the entire right, title and interest in and to the Marks together with the good will of the business symbolized by the Marks, for the United States and therefor, any resulting registrations, renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the execution date or thereafter, including, without limitation, all causes of action, rights or remedies, including but not limited to all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to initiate judicial proceedings (or administrative proceedings or other proceedings) and to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor shall, at Assignee's expense (with reasonable compensation from Assignee to Assignor), take reasonable further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation),

requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the latest date (i.e., the execution date) set forth below.

HomeAway, Inc.

By: Melissa Fruge  
Name: Melissa Fruge  
Title: VP of Legal  
Date: March 15, 2011

HomeAway.com, Inc.

By: Melissa Fruge  
Name: Melissa Fruge  
Title: VP of Legal  
Date: March 15, 2011

# EXHIBIT A

## U.S. TRADEMARK PROPERTIES

Registration No.	Application No.	Filing Date	Mark
1,152,761	73/222,033	7/2/1979	HOME AWAY FROM HOME
2,277,123	75/344,281	8/20/1997	HOME AWAY FROM HOME
3,596,177	77/375,044	1/18/2008	HOMEAWAY
3,488,230	77/375,035	1/18/2008	HOMEAWAY CONNECT (and design)
3,596,174	77/375,029	1/18/2008	HOMEAWAY FROM HOME
3,385,395	78/767,639	12/6/2005	HOMEAWAY LIVE THE DESTINATION (and design)
3,596,176	77/375,042	1/18/2008	HOMEAWAY TRAVELER
3,566,394	77/064,489	12/14/2006	HOMES AWAY
3,552,504	77/064,734	12/14/2006	HOMESAWAY
3,780,273	77/712,609	4/13/2009	RENTENTIAL
3,780,274	77/712,617	4/13/2009	RENTENTIAL (and design)
3,238,290	78/673,141	7/18/2005	TRIPHOMES
3,126,974	78/729,144	10/7/2005	TRIPHOMES (and design)
3,028,160	78/496,924	5/4/2004	VACATIONCLICK
3,866,344	77/710,745	4/9/2009	VACATIONS WITH MORE ROOM
pending	85/231,830	2/1/2011	DETOURISM
pending	85/231,826	2/1/2011	DETOURISM
pending	85/231,842	2/1/2011	DETOURISM
pending	85/231,835	2/1/2011	DETOURISM
pending	85/232,800	2/2/2011	DETOURISM
pending	85/232,816	2/2/2011	DETOURISM
pending	85/232,793	2/2/2011	DETOURIST
pending	85/232,788	2/2/2011	DETOURIST
pending	85/232,814	2/2/2011	DETOURIST
pending	85/232,811	2/2/2011	DETOURIST
pending	85/232,826	2/2/2011	DETOURIST
pending	85/232,829	2/2/2011	DETOURIST
pending	85/236,132	2/7/2011	HOMEAWAY SOFTWARE
pending	85/236,163	2/7/2011	HOMEAWAY SOFTWARE
pending	85/236,141	2/7/2011	HOMEAWAY SOFTWARE FOR PROFESSIONALS

pending	85/236,138	2/7/2011	HOMEAWAY SOFTWARE FOR PROFESSIONALS
pending	85/240,796	2/11/2011	VRBO FROM HOMEAWAY (and design)
pending	85/240,747	2/11/2011	BEDANDBREAKFAST.COM