

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademark Collateral

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc., as Administrative Agent	FORMERLY Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc.	03/18/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	American Society of Health Informatics Managers, Inc.
<b>Street Address:</b>	2480 South 3850 West, Suite B
<b>City:</b>	Salt Lake City
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84120
<b>Entity Type:</b>	non-profit corporation: UTAH

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	77848278	AMERICAN SOCIETY OF HEALTH INFORMATICS MANAGERS
Serial Number:	77848419	CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL
Serial Number:	77848311	ASHIM
Serial Number:	77848361	
Serial Number:	77848367	CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL
Serial Number:	77848381	CHISP

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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 Email: shannon.mcguire@bingham.com

**OP \$165.00 77848278**

Correspondent Name: Shannon L. McGuire  
Address Line 1: One Federal Street  
Address Line 2: Bingham McCutchen LLP  
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Shannon L. McGuire
Signature:	/SLM/
Date:	03/21/2011

Total Attachments: 3  
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**RELEASE OF SECURITY INTEREST IN  
TRADEMARK COLLATERAL**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (this "**Release**") is made as of this 18<sup>th</sup> day of March, 2011 between American Society of Health Informatics Managers, Inc., a Utah non-profit corporation ("**Grantor**") and GE Business Financial Services Inc. (f/k/a Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc.), in its capacity as Administrative Agent for the Lenders party to the Credit Agreement (defined below) ("**Grantee**");

WHEREAS, reference is made to that certain First Amended and Restated Credit Agreement, dated as of March 26, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**"), among Academy Association, Inc. (f/k/a Eli Research, Inc.), a North Carolina corporation ("**Borrower**"), the Lenders party thereto and Grantee, as administrative agent; and

WHEREAS, pursuant to the Trademark Security Agreement dated December 3, 2010 (the "**Security Agreement**"), and recorded with The United States Patent and Trademark Office, Grantor granted to the Grantee a security interest in certain collateral described therein (the "**Trademark Collateral**"); and

WHEREAS, the Borrower has fully satisfied its obligations under the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee, without recourse, representation or warranty and at Grantor's sole cost and expense, hereby (i) terminates, cancels and RELEASES all of its right, title and interest in and to the security interests granted to Grantee pursuant to the Security Agreement in the Trademark Collateral, including each of the trademarks and trademark registrations set forth in Exhibit 1 attached hereto and incorporated herein by reference and the registrations thereof and applications therefor, as applicable and (ii) re-assigns all of its right, title and interest in the Trademark Collateral to Grantor.

Grantee agrees to provide Grantor with any information and additional authorization necessary to effect the release of Grantee's security interest in the released Trademark Collateral and to take all further actions and provide to Grantor and its legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instructions reasonably requested by Grantor to more fully and efficiently effectuate the purposes of this Release). Grantee hereby authorizes Grantor and its agents, attorneys and other designees to file this Release with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, Grantee has duly executed this Release as of the date first written above.

**GE BUSINESS FINANCIAL SERVICES INC.**  
(f/k/a Merrill Lynch Capital, a division of  
Merrill Lynch Business Financial Services Inc.),  
as Administrative Agent

By: Kirk E. Sonnefeld  
Name: Kirk E. Sonnefeld  
Title: Duly Authorized Signatory

Exhibit 1  
American Society of Health Informatics Managers, Inc.  
GE Capital Lien Release

77/848,278  
77/848,419  
77/848,311  
77/848,361  
77/848,367  
77/848,381