TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Meeshim, Inc.		03/15/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	OneMain Financial Holdings, Inc.	
Street Address:	1209 Orange Street	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85190415	ONEMAIN FINANCIAL

CORRESPONDENCE DATA

Fax Number: (212)425-5288

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 425-7200

Email: tmdocketny@kenyon.com
Correspondent Name: James E. Rosini, Esq.
Address Line 1: One Broadway

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:

| 15102/34 |
| NAME OF SUBMITTER: | James E. Rosini, Esq. |
| Signature: | /James E. Rosini/ |
| Date: | 03/21/2011

Total Attachments: 1

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OF \$40.00 85190415

TRADEMARK REEL: 004502 FRAME: 0182

TRADEMARK ASSIGNMENT

WHEREAS, Meeshim, Inc. ("Meeshim"), is a Delaware corporation having its address at 1209 Orange Street, Wilmington, Delaware 19801;

WHEREAS, OneMain Financial Holdings, Inc. ("OneMain"), is a Delaware corporation having a principal place of business at 1209 Orange Street, Wilmington, Delaware 19801;

WHEREAS, OneMain is desirous of acquiring from Meeshim all right, title and interest to the trademark and trade name ONEMAIN FINANCIAL, including U.S. Trademark Application Serial No. 85/190,415, and any and all goodwill appurtenant thereto and symbolized thereby, along with the portions of the business associated therewith (collectively, the "Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Meeshim does hereby assign, transfer and convey to OneMain all right, title and interest to the Mark, together with any and all goodwill appurtenant thereto and symbolized thereby, along with the portions of the business associated therewith, and including without limitation, any and all common law rights therein and the right to recover for past infringements thereof.

This Assignment is effective as and from this 15th day of March 2011.

Meeshim, Inc.

Name: Linda S. Davis

Title: President

RECORDED: 03/21/2011

TRADEMARK
REEL: 004502 FRAME: 0183