

TRADEMARK ASSIGNMENT

WHEREAS, Meeshim, Inc. ("Meeshim"), is a Delaware corporation having its address at 1209 Orange Street, Wilmington, Delaware 19801;

WHEREAS, OneMain Financial Holdings, Inc. ("OneMain"), is a Delaware corporation having a principal place of business at 1209 Orange Street, Wilmington, Delaware 19801;

WHEREAS, OneMain is desirous of acquiring from Meeshim all right, title and interest to the trademark and trade name ONEMAIN FINANCIAL, including U.S. Trademark Application Serial No. 85/190,415, and any and all goodwill appurtenant thereto and symbolized thereby, along with the portions of the business associated therewith (collectively, the "Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Meeshim does hereby assign, transfer and convey to OneMain all right, title and interest to the Mark, together with any and all goodwill appurtenant thereto and symbolized thereby, along with the portions of the business associated therewith, and including without limitation, any and all common law rights therein and the right to recover for past infringements thereof.

This Assignment is effective as and from this 15th day of March 2011.

Meeshim, Inc.

By: 

Name: Linda S. Davis

Title: President