

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whiteflash.com, Inc.		06/25/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Whiteflash Inc.		
Street Address:	6222 Richmond Avenue		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77057		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3257159		
Registration Number:	3141208	A BRILLIANT CHOICE!	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 336 8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Neil M. Zipkin, Esq., AR&E LLP		
Address Line 1:	90 Park Avenue		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	95463/1		
NAME OF SUBMITTER:	Neil M. Zipkin		
Signature:	/Neil M. Zipkin/		
Date:	03/21/2011		
Total Attachments: 1 source=Whiteflash Change of Name#page1.tif			

CH \$65.00 3257159



Office of the Secretary of State

CERTIFICATE OF FILING OF

Whiteflash Inc.
157540700

[formerly: WHITEFLASH.COM, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 06/25/2010

Effective: 06/25/2010



A handwritten signature in black ink, appearing to read "Hope Andrade".

Hope Andrade
Secretary of State

Come visit us on the internet at <http://www.sos.state.tx.us/>

Phone: (512) 463-5555
Prepared by: Lisa Sasin

Fax: (512) 463-5709
TID: 10303

Dial: 7-1-1 for Relay Services
Document: 313418960003

TRADEMARK

RECORDED: 03/21/2011

REEL: 004502 FRAME: 0196