TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MacKenzie-Childs Aurora LLC		103/21/2011	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.	
Street Address:	One Chase Square, Tower-25	
Internal Address:	Mail Code: NY3-T251	
City:	Rochester	
State/Country:	NEW YORK	
Postal Code:	14643	
Entity Type:	Bank: UNITED STATES	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3630539	COURTLY CHECK
Registration Number:	3730559	
Registration Number:	2943642	
Serial Number:	78286054	MACKENZIE-CHILDS

CORRESPONDENCE DATA

Fax Number: (412)562-1041

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412-562-1637

vicki.cremonese@bipc.com Email:

Correspondent Name: Michael L. Dever Address Line 1: 301 Grant Street Address Line 2: 20th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

0052987-000031 ATTORNEY DOCKET NUMBER:

REEL: 004502 FRAME: 0257 900187070

TRADEMARK

NAME OF SUBMITTER:	Michael L. Dever		
Signature:	/Michael L. Dever/		
Date:	03/22/2011		
Total Attachments: 3 source=jpmorgan-mackenzie-childs trademark security agreement#page1.tif source=jpmorgan-mackenzie-childs trademark security agreement#page2.tif source=jpmorgan-mackenzie-childs trademark security agreement#page3.tif			

TRADEMARK REEL: 004502 FRAME: 0258

ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS

March 21, 2011

WHEREAS, MacKenzie-Childs Aurora LLC ("Grantor"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed <u>Schedule 1</u>, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, Grantor has entered into a Pledge and Security Agreement, dated as of March 21, 2011 (by and among Grantor, Lender (as defined below), and certain other loan parties from time to time party thereto, as amended, restated, supplemented or otherwise modified from time to time in accordance with its terms, the "Security Agreement"), in favor of JPMORGAN CHASE BANK, N.A. (the "Lender");

WHEREAS, pursuant to the Security Agreement, Grantor has granted to Lender a continuing security interest in all right, title and interest of Grantor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Lender a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

Grantor does hereby further acknowledge and affirm that the rights and remedies of Lender with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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TRADEMARK REEL: 004502 FRAME: 0259

[SIGNATURE PAGE TO ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS]

IN WITNESS WHEREOF, Grantor has caused this Acknowledgment to be duly executed by its officer thereunto duly authorized as of the date first written above.

GRANTOR:

MACKENZIE-CHILDS AURORA LLC

By: __

Name: Howard Cohen

Title:

Manager and Chief Financial Officer

TRADEMARK
REEL: 004502 FRAME: 0260

SCHEDULE 1 TO ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS

REGISTERED AND UNREGISTERED TRADEMARKS

TRADEMARKS

U.S. SERIAL NO.

U.S. REGISTRATION

MACKENZIE-CHILDS (word and a thistle design and a bone design)

85136458

Published/Pending

COURTLY CHECK (block

letters)

77592501

3630539

DESIGN ONLY (checkerboard)

77592504

3730559

DESIGN ONLY (Pineapple and

leaves)

78286106

2943642

MACKENZIE-CHILDS (word

only)

78286054

Published/Pending

Opposition/Pending

TRADEMARK REEL: 004502 FRAME: 0261

RECORDED: 03/22/2011