

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SPSS, Inc.		02/15/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Business Machines Corporation		
<b>Also Known As:</b>	AKA IBM Corporation		
<b>Street Address:</b>	New Orchard Road		
<b>City:</b>	Armonk		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10504		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	74625565	NET.GENESIS	
Serial Number:	78265704	SHOWCASE	
Serial Number:	75365463	ANSWERTREE	
Serial Number:	75665078	DECISIONTIME	
Serial Number:	77421312	PASW	
Serial Number:	77421354	PASW THE PREDICTIVE ANALYTICS COMPANY	
Serial Number:	78065183	RELATIONAL ROUTER	
Serial Number:	75277272	SAMPLEPOWER	
Serial Number:	76472826	SPSS	
Serial Number:	77722831	WHATIF?	
Serial Number:	78185200	SIGMAPLOT	
Serial Number:	75781038	SMARTSCORE	
Serial Number:	78235030	NVIZN	

CH \$340.00 74625565

CORRESPONDENCE DATA

Fax Number: (914)765-4370  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 914-765-4353  
Email: ibmtrn@us.ibm.com  
Correspondent Name: Leonora Hoicka  
Address Line 1: North Castle Drive  
Address Line 4: Armonk, NEW YORK 10504

NAME OF SUBMITTER:	Grazia T. Micewicz
Signature:	/Grazia T. Micewicz/
Date:	03/22/2011

Total Attachments: 2  
source=SPSS Inc to IBM Revised#page1.tif  
source=SPSS Inc to IBM Revised#page2.tif

ASSIGNMENT

ASSIGNMENT made this 15<sup>th</sup> day of February 2011, between SPSS Inc. (Assignor"), a corporation organized and existing under the laws of Delaware with a place of business at 233 S. Wacker Drive, 11th Fl., Chicago, IL 60606 and International Business Machines Corporation, organized and existing under the laws of New York, with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");


WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof;

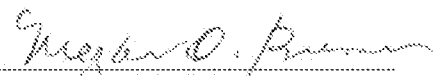
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks, and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

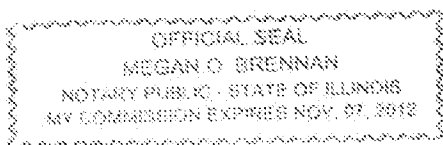
This assignment is effective as of the 1st day of October, 2010.

ASSIGNOR: SPSS Inc.

By:   
Name: Anthony Ciro  
Title: Assistant Secretary

On this 15<sup>th</sup> day of February, 2011 before me personally appeared Anthony Ciro, who declared that he is duly and lawfully authorized to execute this Assignment on behalf of SPSS Inc. and acknowledged the foregoing signature to be his own

  
Notary Public



SCHEDULE

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NET.GENESIS	74625565
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