

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keybank National Association		03/21/2011	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	MacKenzie-Childs Aurora LLC		
Street Address:	3260 State Route 90		
City:	Aurora		
State/Country:	NEW YORK		
Postal Code:	13026		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3630539	COURTLY CHECK	
Registration Number:	3730559		
Registration Number:	2943642		
Serial Number:	78286054	MACKENZIE-CHILDS	
Registration Number:	2805087	EVERVOLVING	
Registration Number:	2726806	LOLLIPOP	
Registration Number:	2195282	MACKENZIE-CHILDS, LTD. AURORA, NEW YORK MC 1983	
Registration Number:	2258535	MACKENZIE-CHILDS, LTD. 1983 AURORA, NEW YORK	
CORRESPONDENCE DATA			
Fax Number:	(412)562-1041		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	412-562-1637		
Email:	vicki.cremonese@bipc.com		
Correspondent Name:	Michael L. Dever		

CH \$215.00 3630539

900187153

TRADEMARK
 REEL: 004502 FRAME: 0835

Address Line 1: 301 Grant Street
Address Line 2: 20th Floor
Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER: 0052987-000031

NAME OF SUBMITTER: Michael L. Dever

Signature: /Michael L. Dever/

Date: 03/22/2011

Total Attachments: 3
source=mackenzie childs-key bank release in trademarks#page1.tif
source=mackenzie childs-key bank release in trademarks#page2.tif
source=mackenzie childs-key bank release in trademarks#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS made and entered into this 21st day of March, 2011, by KEYBANK NATIONAL ASSOCIATION, a national banking association ("Grantee"), in favor of MACKENZIE-CHILDS AURORA LLC, a New York limited liability company ("Grantor").

WHEREAS, Grantee and Grantor were parties to certain loan and security agreements, as the same were amended, restated, modified or supplemented from time to time, each dated as of May 7, 2008, under which the Grantee extended loans to Grantor, and were also parties to a certain intellectual property security agreement dated as of May 7, 2008, as amended by a certain intellectual property security agreement supplement dated as of October 14, 2009, and recorded in the United States Patent and Trademark Office on November 3, 2009 at Reel 004090, Frame 0120 (the "IP Security Agreement"), under which Grantor granted Grantee a security interest in certain trademarks including but not limited to the trademarks listed on the schedule attached hereto; and

WHEREAS, Grantee now desires to release and terminate the IP Security Agreement as to the trademarks listed on the attached Schedule A;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantee hereby releases to Grantor all interest which Grantee possesses or is otherwise entitled to in the trademarks listed on the attached schedule hereto by virtue of such IP Security Agreement.

IN WITNESS WHEREOF, KEYBANK NATIONAL ASSOCIATION has executed this Release of Security Interest in Trademarks as of the date first above written.

KEYBANK NATIONAL ASSOCIATION

By: Thomas A. Dunn
Name: THOMAS A. DUNN
Title: SVP

STATE OF NY
COUNTY OF Monroe

On this 21 day of March, 2011, before me, a notary public, personally appeared Thomas A Durniak, who acknowledged himself/herself to be SVP of KEYBANK, and that he/she, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of THOMAS A Durniak by himself/herself as such officer of KEYBANK as the free act and deed of said THOMAS A Durniak and as his/her free act and deed individually and as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Notary Public

My commission expires:

CARL J. LUGER, JR.
Notary Public, State of NY
Monroe County, 01LU4841009
Commission Expires 10/31/2013

**SCHEDULE A
LIST OF TRADEMARKS**

REGISTERED AND UNREGISTERED TRADEMARKS

TRADEMARKS	U.S. SERIAL NO.	U.S. REGISTRATION
COURTLY CHECK	77592501	3630539
DESIGN ONLY (checkerboard)	77592504	3730559
DESIGN ONLY (pineapple and leaves)	78286106	2943642
MACKENZIE-CHILDS (word only)	78286054	Published/Pending Opposition/Pending
EVEREVOLVING (word only)	78231538	2805087
LOLLIPOP (word only)	76407799	2726806
MACKENZIE-CHILDS, LTD. AURORA, NEW YORK MC 1983 (word and design)	75318200	2195282
MACKENZIE-CHILDS, LTD. 1983 AURORA, NEW YORK MC (word and design)	75317279	2258535
TRADEMARK (Community)	SERIAL NO.	REGISTRATION
MACKENZIE-CHILDS (word and design)	3657343	3657343