

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's name previously recorded on Reel 002544 Frame 0458. Assignor(s) hereby confirms the Assigns The Entire Interest.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Systemax Inc.		03/14/2002	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	TIGERDIRECT, INC.		
Street Address:	7795 West Flagler Street, 2nd Floor, Suite 35		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33144		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1641257	TIGERSOFTWARE	
Registration Number:	2526739	TIGER	
Registration Number:	2845625	TIGERTV.COM	
CORRESPONDENCE DATA			
Fax Number:	(305)415-4404		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(305) 415-4403		
Email:	claudia.valera@syx.com		
Correspondent Name:	Claudia S Valera		
Address Line 1:	7795 West Flagler Street, Suite 35		
Address Line 2:	TIGERDIRECT, INC. - Legal Department		
Address Line 4:	Miami, FLORIDA 33144		
NAME OF SUBMITTER:	Curt Rush		

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**TRADEMARK
 REEL: 004503 FRAME: 0111**

Signature:	/Curt Rush/
Date:	03/22/2011
Total Attachments: 3 source=Systemax to Tigerdirect Inc - Executed#page1.tif source=Systemax to Tigerdirect Inc - Executed#page2.tif source=Systemax to Tigerdirect Inc - Executed#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Systemax Inc., a New York Corporation, located and doing business at 11 Harbor Park Drive, Port Washington, New York 11050 (hereinafter referred to as ASSIGNOR"), is the owner of the trademarks set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made a part hereof, (hereinafter collectively referred to as the "TRADEMARKS"); and

~~TIGER~~DIRECT, INC.

WHEREAS, ~~Tiger Direct~~, Inc., a Florida corporation, located and doing business at 7795 West Flagler Street, 2nd Floor, Suite 35, Miami, Florida 33144 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the portion of the goodwill of the business associated with the TRADEMARKS;

NOW THEREFORE, in consideration of the mutual covenants set forth in the AGREEMENT, ASSIGNOR confirms the transfer and hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the portion of the goodwill of the business associated with the TRADEMARKS and the registrations and applications therefor; and

ASSIGNOR acknowledges that upon execution of this Assignment, ASSIGNEE shall be the exclusive owner of all TRADEMARKS set forth in the SCHEDULE OF TRADEMARKS, and the portion of the goodwill associated therewith; and

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past

infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARKS and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have executed this instrument on this 14th day of March, 2002.

SYSTEMAX, INC.

By: 

Name: CURT RUSIN

Title: SECRETARY

TIGERDIRECT, INC.
~~TIGER DIRECT, INC.~~

By: 

Name: S Goldschar

Title: V.P.

OWNER	TMARK	STATUS	MAIL	APPNO	REGNO	FILE	REG
Systemax, Inc.	TIGERSOFTWARE	REGISTERED		74-084,676	1,641,257	6/ 1/ 90	4/16/ 91
Systemax, Inc.	TIGER	REGISTERED	1/27/ 00	75/915,934	2,526,739	1/27/ 00	1/ 8/ 02
Systemax, Inc.	TIGERTV.COM	FILED	1/25/ 02	76/364,344		1/30/ 02	
Systemax, Inc.	TIGERONTV.COM	FILED	1/25/ 02	76/364,345		1/30/ 02	
Systemax, Inc.	TIGERPC.COM	MAILED	1/25/ 02				