

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goal Mafia, Inc.		02/03/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Dojo Labs, Inc.		
Street Address:	714 Page Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94117		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85224833	DOJO	
Serial Number:	85224829	DOJO	
Serial Number:	85081978	GOAL MAFIA	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton		
Address Line 1:	1201 Third Avenue Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101-3099		
ATTORNEY DOCKET NUMBER:	73808-4000.0000.GX056		
NAME OF SUBMITTER:	Grace Han Stanton		
Signature:	/Grace Han Stanton/		

CH \$90.00 85224833

Date:

03/22/2011

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GOAL MAFIA, INC.", CHANGING ITS NAME FROM "GOAL MAFIA, INC." TO "DOJO LABS, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF FEBRUARY, A.D. 2011, AT 9 O'CLOCK P.M.

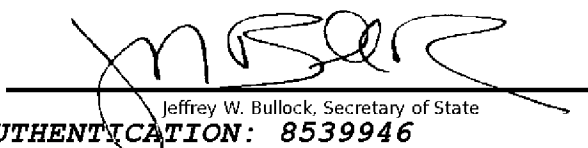
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4831979 8100

110116543



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8539946

DATE: 02-04-11

TRADEMARK
REEL: 004503 FRAME: 0188

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:00 PM 02/03/2011
FILED 09:00 PM 02/03/2011
SRV 110116543 - 4831979 FILE

CERTIFICATE OF AMENDMENT
TO THE CERTIFICATE OF INCORPORATION
OF
GOAL MAFIA, INC.

The undersigned does hereby certify on behalf of Goal Mafia, Inc. (the "*Corporation*"), a corporation organized and existing under the Delaware General Corporation Law, as follows:

FIRST: That the undersigned is the duly elected and acting Chief Executive Officer of the Corporation.

SECOND: That the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on June 3, 2010 under the name "Goal Mafia, Inc."

THIRD: That pursuant to Section 242 of the General Corporation Law of the State of Delaware, Article I of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is Dojo Labs, Inc."

FOURTH: That the foregoing Certificate of Amendment to the Certificate of Incorporation of the Corporation has been duly adopted and approved by the Board of Directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the undersigned hereby further declares and certifies under penalty of perjury that the facts set forth in the foregoing certificate are true and correct to his own knowledge, and that this certificate is his own act and deed.

Executed on this 3rd day of February, 2011.

By: /s/ Jordy Mont-Reynaud
Jordy Mont-Reynaud
Chief Executive Officer